# Taxable Sales Forecast of the Orange County Economy

**PROJECT AGREEMENT NO. C-2-2907** 

#### FOR THE ORANGE COUNTY TRANSPORTATION AUTHORITY

By The

UCLA ANDERSON FORECAST

Principal Investigator

William Yu, PhD Economist C-506 UCLA Anderson School, 110 Westwood Plaza Los Angeles, CA 90095 Phone: 310-825-7805, Email: William.yu@anderson.ucla.edu

May 2023

#### UCLAAnderson FORECAST

Pursuant to Agreement No. C-2-2907, the UCLA Anderson Forecast has prepared an update to the forecast for key Orange County economic variables for the Orange County Transportation Authority provided in May 2008. These Variables are Real Taxable Sales, Nominal Taxable Sales, Total Non-Farm Employment, Population and Cost of Living Index. The forecasts are prepared on a calendar year and on a fiscal year basis. These economic indicators are modeled from the proprietary UCLA Anderson Forecast of the United States, California, and Orange County Economies, specifically tailored to the needs of the Orange County Transportation Authority.

All economic variables are forecast through 2050. The Taxable Sales series contain actual data through the fourth quarter of calendar year 2022. The 2023 calendar year represent the beginning of the forecast. For the other two series, actual data through the first quarter of calendar year 2023 is included.

Highlights of the forecast are as follows:

- The Anderson Forecast projects a slowdown in the U.S. economy for 2023 and 2024 due to headwinds and risks associated with three related factors: (1) high interest rates, (2) elevated core inflation, (3) a credit crunch and uncertain banking system. If inflation rates remain high and the Fed continues to raise interest rates, a mild recession is likely. Consequently, two equally possible scenarios are forecasted:
  - No recession scenario. U.S. GDP is projected to grow at 1.9% in 2023 and 1.3% in 2024. We predict that U.S. inflation will rise by 4.4% in 2023.
  - Recession scenario. U.S. GDP is projected to grow at 1.5% in 2023 and 0% in 2024. We predict that U.S. inflation will rise by 4.6% in 2023.
- Payroll employment in Orange County increased by 5.3% in 2022 after experiencing a deep decline of 8.5% in 2020. This followed a recovery of 3.6% in 2021. As of March 2023, payroll jobs in Orange County surpassed its pre-pandemic peak, reaching 1.7 million jobs (Figure 1). The growth rate of jobs in Orange County is projected to be 2.1% in 2023 and slow to 0.4% in 2024. Figure 2 shows that the health care, professional and management services, and transportation and warehousing sectors out performed other industries in job creation over the last 3 years. The leisure and hospitality sector has almost fully recovered to its pre-pandemic job level. The financial activities sector has experienced the most job losses since early 2020.
- Nominal taxable sales growth in Orange County plunged by 8.2% in 2020 due to the pandemic and made a rapid recovery with a growth rate of 22.3% in 2021. This was followed by a surge of 12.1% growth in 2022 (from \$63.8 billion in 2020 to \$87.7 billion in 2022) due to increased consumer spending on goods and rising inflation. The growth rate of real taxable sales was 17.9% in 2021 and 4.5% in 2022, surpassing the historical trend. It is expected this high growth rate will normalize and return to trend. Nominal taxable sales are predicted to reach \$90.7 billion in 2023 (3.4% growth rate) and \$91.5 billion in 2024 (0.9% growth rate).

### UCLAAnderson FORECAST

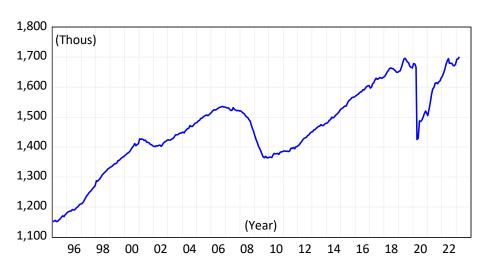
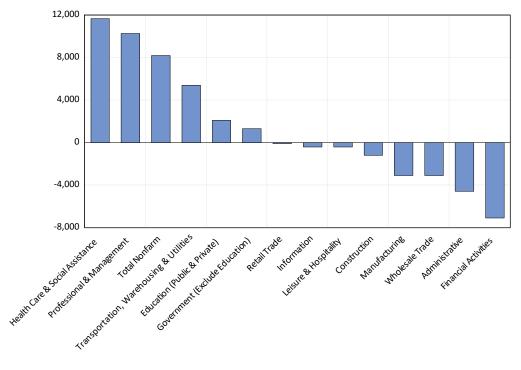


Figure 1. Nonfarm Payroll Jobs in Orange County





Source: California EDD

## UCLAAnderson FORECAST

			UCLA ANDERSON	FORECAST ORA	NGE COUNTY, CA			
				May, 2023				
			Forecast For Ora	inge County Transp	oortation Authority			
	Consumer Price Index		Real Taxable Sales		Nominal Taxable Sales		Total Non-Farm Employment	
			(2012 thousands \$)		(thousands \$)		(thousand)	
Year	Calendar	Fiscal	Calendar	Fiscal	Calendar	Fiscal	Calendar	Fiscal
1992	146.542	FISCUI	\$42,821,614	FISCUI	\$26,524,266	FISCUI	1,138	FISCUI
1993	150.250	148.709	\$42,260,565	\$42,206,665	\$26,837,111	\$26,516,842	1,130	1,130
1994	152.308	151.325	\$43,927,953	\$42,843,480	\$28,276,259	\$27,394,349	1,136	1,129
1995	154.642	153.675	\$45,825,832	\$44,989,835	\$29,946,531	\$29,213,707	1,161	1,147
1996	157.475	155.733	\$48,877,043	\$47,283,166	\$32,533,206	\$31,116,091	1,194	1,176
1997	159.967	158.792	\$51,650,014	\$50,039,024	\$34,921,357	\$33,575,387	1,243	1,216
1998	162.267	161.042	\$54,104,737	\$53,019,224	\$37,108,350	\$36,081,307	1,308	1,276
1999	166.075	164.117	\$57,498,275	\$55,423,564	\$40,366,090	\$38,437,228	1,351	1,331
2000	171.550	168.458	\$61,307,591	\$59,777,040	\$44,462,460	\$42,553,609	1,394	1,373
2001	177.317	174.734	\$59,508,804	\$61,039,558	\$44,595,314	\$45,057,850	1,418	1,409
2002 2003	182.233	179.650 185.017	\$58,245,929	\$58,248,596	\$44,869,156	\$44,207,950 \$45,908,071	1,409	1,414
2003	186.958 193.200	189.358	\$60,141,535 \$63,271,704	\$58,732,995 \$62,187,274	\$47,517,066 \$51,682,059	\$49,756,671	1,435 1,464	1,420 1,449
2004	201.833	197.058	\$64,514,173	\$63,767,905	\$55,063,246	\$53,100,976	1,404	1,449
2005	210.442	206.892	\$64,306,272	\$64,522,467	\$57,202,747	\$56,395,573	1,528	1,516
2007	217.338	213.905	\$62,372,554	\$64,079,040	\$57,293,471	\$57,900,056	1,526	1,531
2008	225.008	221.397	\$56,368,826	\$60,137,621	\$53,606,830	\$56,233,641	1,495	1,517
2009	223.219	223.790	\$48,453,563	\$51,253,780	\$45,712,783	\$48,509,429	1,389	1,440
2010	225.894	224.993	\$49,929,403	\$48,829,591	\$47,667,180	\$46,424,421	1,376	1,375
2011	231.928	228.952	\$52,773,827	\$51,364,292	\$51,731,138	\$49,691,585	1,392	1,381
2012	236.648	234.029	\$55,218,603	\$54,104,512	\$55,230,611	\$53,502 <i>,</i> 932	1,428	1,409
2013	239.207	238.359	\$56,976,134	\$56,000,280	\$57,591,216	\$56,402,035	1,467	1,448
2014	242.434	240.654	\$58,659,863	\$57,918,142	\$60,097,128	\$58,894,487	1,501	1,484
2015	244.632	243.029	\$59,877,831	\$59,202,069	\$61,916,220	\$60,801,028	1,549	1,525
2016	249.246	247.130	\$59,859,399	\$59,844,047	\$63,058,761	\$62,485,860	1,589	1,570
2017 2018	256.210 265.962	252.311 261.088	\$60,153,526 \$60,010,175	\$60,147,162 \$59,923,320	\$65,148,058 \$67,468,616	\$64,116,419 \$66,092,524	1,621 1,654	1,606 1,638
2018	274.114	269.964	\$59,973,466	\$60,129,754	\$69,499,158	\$68,590,243	1,675	1,675
2020	278.567	276.667	\$54,205,358	\$55,748,760	\$63,833,515	\$65,165,370	1,533	1,602
2021	289.244	282.151	\$63,924,745	\$59,353,738	\$78,253,936	\$70,801,097	1,588	1,546
2022	310.782	300.599	\$66,786,021	\$66,837,132	\$87,746,069	\$84,900,011	1,672	1,631
2023	320.646	316.573	\$66,961,802	\$67,636,270	\$90,728,945	\$90,444,978	1,706	1,694
2024	329.452	325.100	\$65,739,428	\$66,195,068	\$91,519,160	\$90,904,620	1,712	1,711
2025	338.503	333.950	\$65,761,424	\$65,605,029	\$94,064,837	\$92,579,541	1,723	1,716
2026	347.742	343.181	\$66,865,392	\$66,234,082	\$98,254,364	\$96,054,190	1,766	1,743
2027	355.849	351.877	\$68,156,592	\$67,491,343	\$102,486,610	\$100,353,131	1,800	1,784
2028	363.789	359.832	\$69,574,936	\$68,861,495	\$106,953,816	\$104,706,126	1,830	1,815
2029	371.689	367.731	\$70,934,440 \$72,181,384	\$70,265,401 \$71,560,868	\$111,411,458 \$115,831,627	\$109,185,576 \$112,622,228	1,860	1,845
2030 2031	379.759 388.005	375.703 383.860	\$72,181,384 \$73,349,588	\$71,569,868 \$72,771,788	\$115,831,627 \$120,262,125	\$113,623,238 \$118,039,931	1,885 1,909	1,873 1,897
2031	396.430	392.195	\$73,349,388 \$74,495,707	\$73,927,629	\$120,202,125	\$122,518,882	1,909	1,897
2032	405.038	400.711	\$75,584,200	\$75,046,104	\$129,366,163	\$127,072,941	1,955	1,944
2034	413.832	409.411	\$76,631,909	\$76,111,645	\$134,007,064	\$131,675,284	1,978	1,966
2035	422.825	418.311	\$77,662,964	\$77,150,056	\$138,761,085	\$136,373,332	1,999	1,989
2036	431.896	427.351	\$78,668,759	\$78,166,012	\$143,573,870	\$141,154,634	2,021	2,010
2037	441.049	436.462	\$79,697,407	\$79,182,470	\$148,533,392	\$146,039,314	2,043	2,032
2038	450.282	445.656	\$80,713,011	\$80,207,568	\$153,575,243	\$151,045,460	2,064	2,054
2039	459.596	454.929	\$81,703,910	\$81,211,419	\$158,676,492	\$156,118,292	2,085	2,075
2040	468.993	464.284	\$82,672,181	\$82,189,300	\$163,839,568	\$161,247,213	2,106	2,095
2041	478.472	473.722	\$83,643,001	\$83,157,578	\$169,113,890	\$166,463,357	2,126	2,116
2042	488.034	483.243	\$84,611,481 \$85 576 173	\$84,127,624 \$85,099,307	\$174,490,914 \$179,968,545	\$171,789,696 \$177,227,837	2,147	2,137
2043 2044	497.680 507.411	492.846 502.535	\$85,576,173 \$86,456,981	\$85,099,307 \$86,031,620	\$179,968,545 \$185,375,833	\$177,227,837 \$182,691,515	2,167 2,188	2,157 2,178
2044	517.226	502.535	\$80,450,981 \$87,181,003	\$86,832,959	\$185,375,833 \$190,544,253	\$182,691,515 \$187,978,513	2,188	2,178 2,199
2045	527.127	522.166	\$87,838,346	\$87,525,403	\$195,656,014	\$193,124,461	2,209	2,199
2040	537.115	532.100	\$88,310,712	\$88,090,125	\$200,435,191	\$198,071,191	2,250	2,240
2048	547.189	542.141	\$88,718,510	\$88,518,678	\$205,137,528	\$202,787,007	2,269	2,260
2049	557.351	552.259	\$89,125,803	\$88,922,226	\$209,906,337	\$207,513,599	2,289	2,279
2050	567.601	562.465	\$89,532,491	\$89,329,222	\$214,742,002	\$212,315,812	2,308	2,299