

California Road Charge Pilot Program

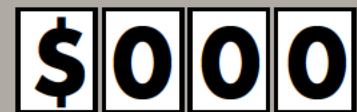
Exploring the Possibilities...
ONE MILE AT A TIME



Vehicles
go farther
with less fuel



Roads are
fixed with fuel
taxes at the
pump



Roads and
revenue to
fix them are
suffering

Why Study Road Charge?



Increased
damage to all
roads



Reduced
buying power



California's
economy

SIGN UP NOW! Limited Opportunity

www.CaliforniaRoadChargePilot.com

Maintaining California's Economy **ONE MILE AT A TIME**

Background

An efficient transportation system is critical for California's economy and quality of life. The revenues currently available for highways and local roads are inadequate to preserve and maintain existing infrastructure and to provide funds for improvements that would reduce congestion and improve safety. Because of improving fuel economy, motor fuel taxes are ineffective methods of meeting California's long-term revenue needs; they will steadily generate less revenue as cars and trucks become more fuel efficient and alternative sources of power are identified. By 2030, as much as half of the revenue that could have been collected will be lost to fuel efficiency.

Senate Bill 1077

In an effort to address this problem, in 2014 the Legislature passed and the Governor signed into law Senate Bill (SB)1077. SB 1077 established the Technical Advisory Committee under the California Transportation Commission to formulate recommendations for design of a pilot project to explore the risks and benefits of road charging. The recommendations of this diverse statewide committee are currently being finalized and will be provided to the Secretary of the California State Transportation Agency for consideration and guidance in executing the pilot. The road charging pilot will illustrate firsthand the advantages, disadvantages, challenges, and opportunities of road charging.

Road Charge Pilot Program

The success of the Road Charge Pilot Program is contingent on **YOU**. To effectively evaluate the pilot program we need to recruit 5,000 volunteers to participate in this innovative and exciting 9-month study. The recruiting process has already started to ensure the pilot represents a broad cross-section of the population of California. With the Road Charge Pilot Program scheduled to commence in the summer of 2016, we need you to **participate in the pilot** and to **assist in the recruitment of volunteers**.

Go to the program website to find out more about the pilot efforts to date, provide feedback on the program, sign-up for updates, and most importantly volunteer and help us...**Improve our Roads – One Mile at a Time.**

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