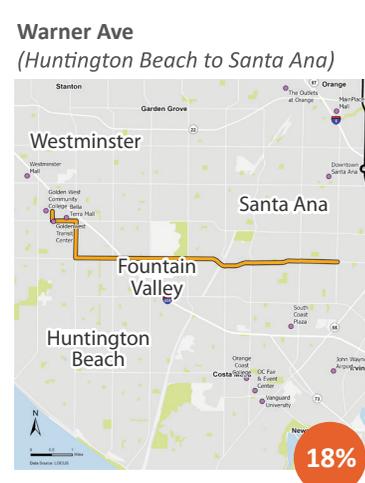
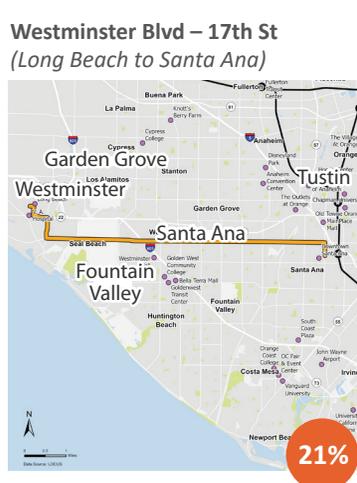
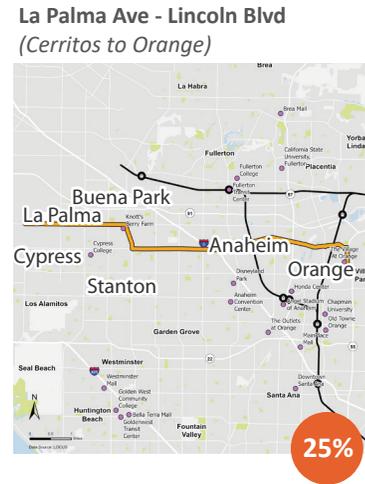
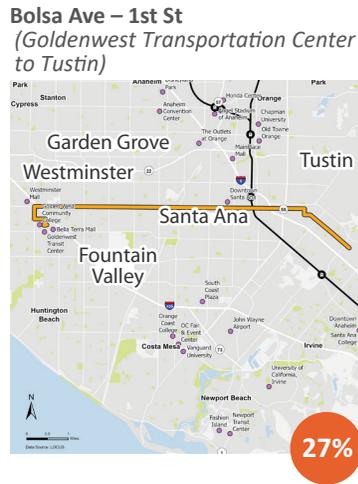
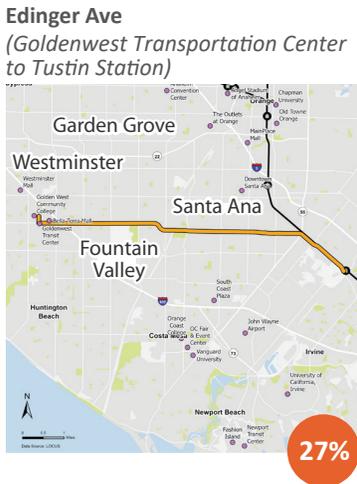
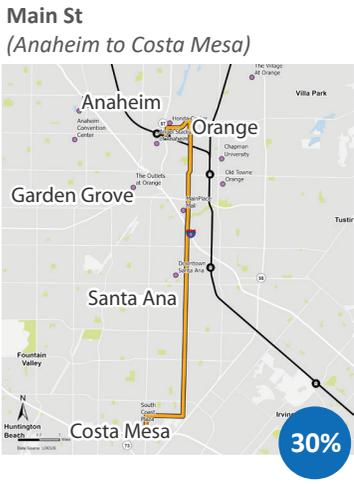
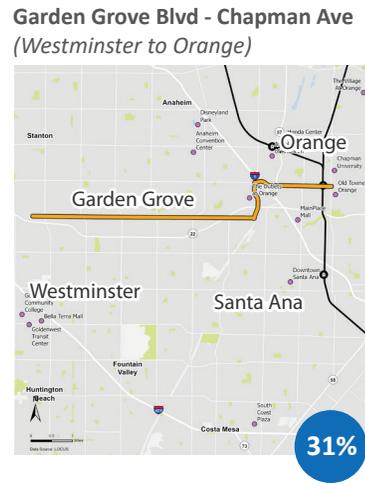
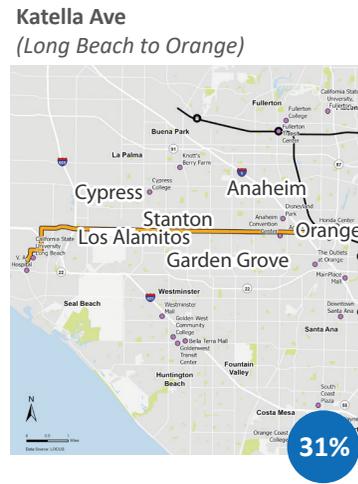
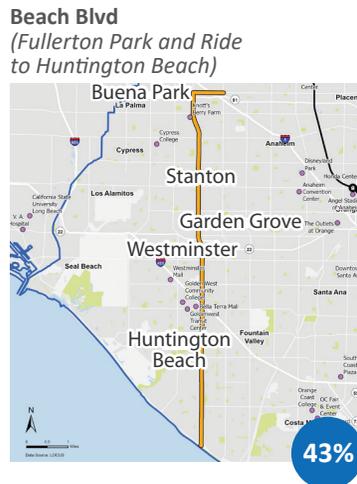
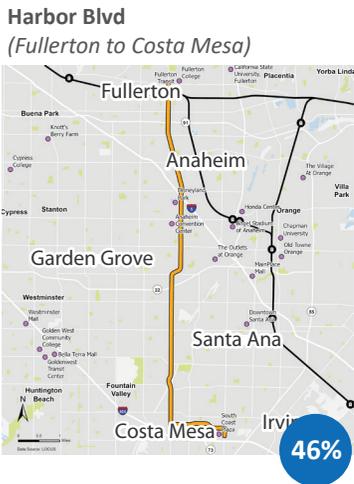




OC TransitVISION

2024 OC Transit Vision Survey Results & Outreach

Below are 12 Orange County corridors identified for potential transit improvements. Please choose up to FIVE of these transit corridors that you consider the most important to you.



*The survey percentage exceeds 100% because it reflects how many times participants select each specific corridor.

Survey Results

The graphic illustrates the twelve proposed transit improvement corridors. The top five selected corridors are Harbor Blvd, Beach Blvd, Katella Ave, Garden Grove Blvd - Chapman Ave, and Main St. The five least selected corridors are Warner Ave, State College Blvd - Bristol St, Westminster Blvd - 17th St, State College Blvd - Bristol with an Airport Extension, and La Palma Ave - Lincoln Blvd. Of the twelve corridors, Harbor Blvd (46%) and Beach Blvd (43%) were the top selected corridors.





OC TransitVISION

2024 OC Transit Vision Survey Results & Outreach

What is your age range?

- 7% Under 20
- 35% 20-35
- 27% 36-50
- 20% 51-65
- 11% 66 or older



What is your combined annual household income?

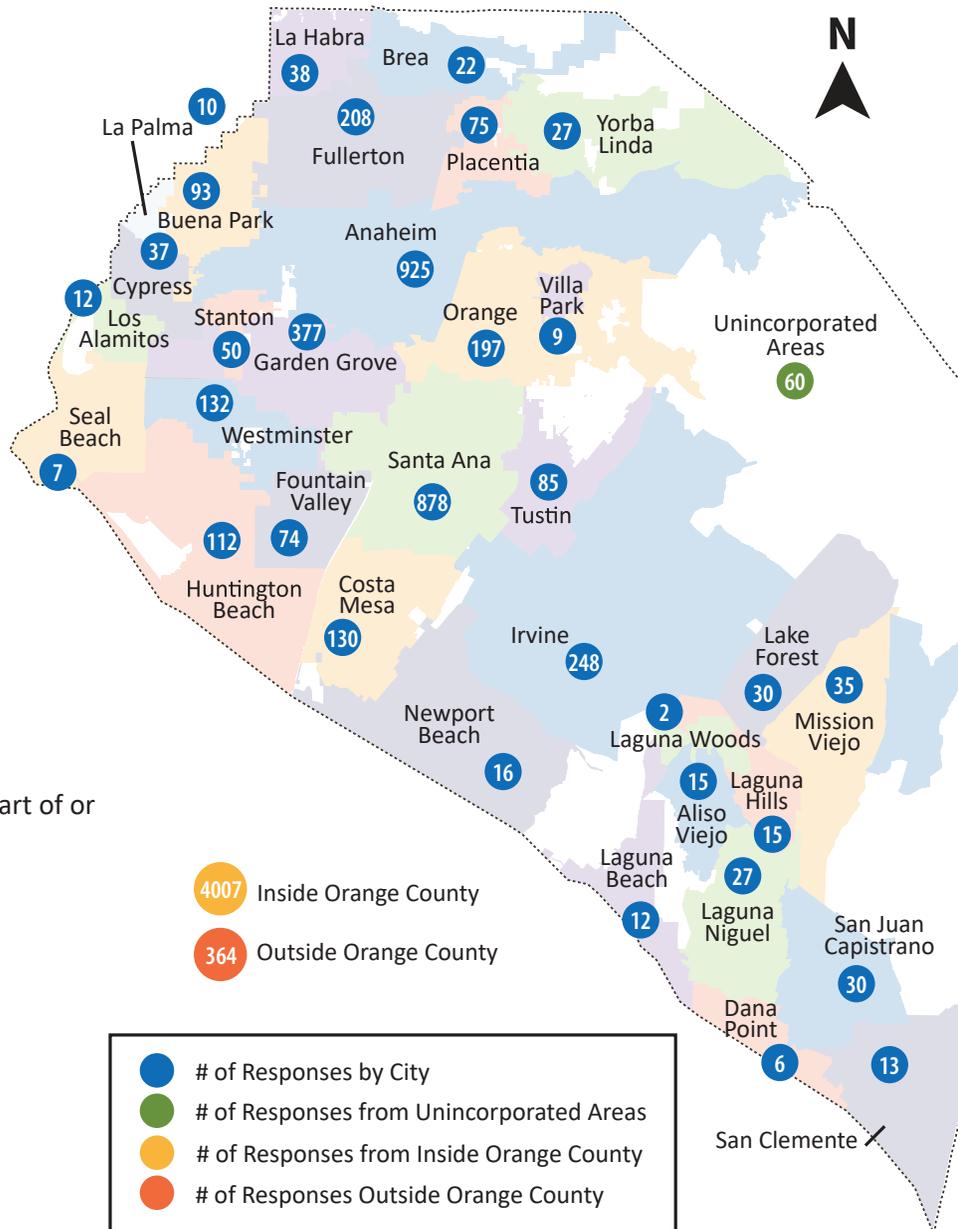
- 32% Less than \$30,000
- 17% \$30,000 – \$49,000
- 12% \$50,000 – \$79,000
- 6% \$80,000 – \$99,000
- 8% \$100,000 – \$149,000
- 8% \$150,000 or more
- 17% Prefer not to answer



What ethnic group do you consider yourself a part of or feel closest to?

- 51% Latino/Hispanic
- 21% Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian
- 16% Caucasian/White
- 5% African American/Black
- 1% American Indian or Alaskan Native
- 1% Pacific Islander
- 1% Middle Eastern
- 2% Mixed Heritage
- 2% Prefer not to answer

Participant home zip code:



Community Engagement

Collected **4,423** respondent surveys from May 3 to July 14, 2024

Sent **5** email notices to **2,500+** interested community stakeholders

Held **1** Community Webinar that attracted **120** participants. Hosted **1** Community Leader Roundtable, **1** Planning Forum, and **1** Elected Officials Roundtable. Presented at **1** Citizens Advisory Committee (CAC) meeting, **1** Diverse Community Leaders Group and **1** OC Bus Customer Roundtable

Promoted the project and website on interior bus advertisements in **OC Buses** and on the **OC Bus App**

Advertised the survey and community webinar through **5** Facebook posts and **5** X (Twitter) posts

Engaged **3,300+** community members across **20** events in Orange County, spanning all five Orange County Supervisor Districts

Developed a digital communications toolkit with project information and survey link and shared it with more than **109** local municipalities, community leaders and stakeholder organizations

Reached **75,000+** readers through Spanish and Vietnamese newspapers

Created and shared materials in **English, Spanish, and Vietnamese**