



OC TransitVISION

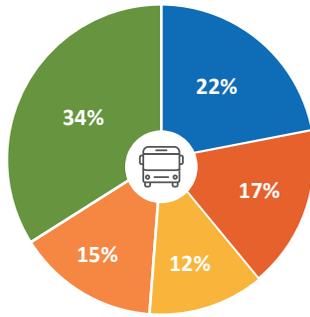
Survey Results and Outreach

1: What is your primary method of travel?

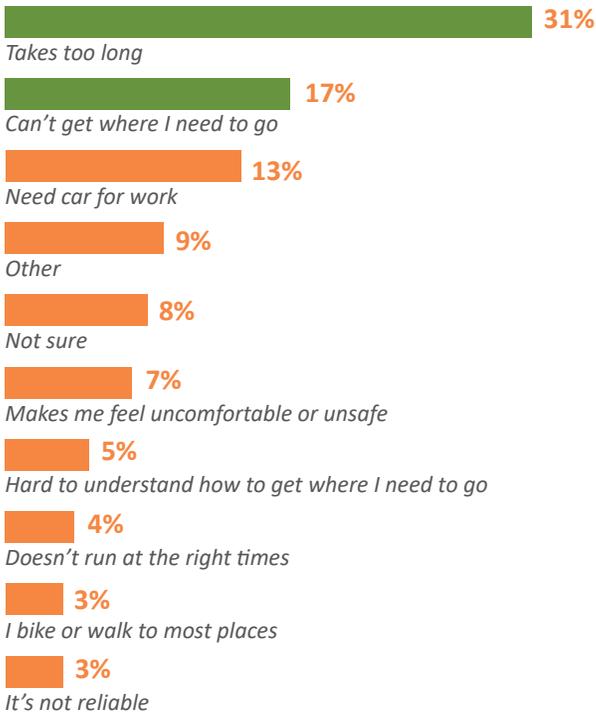


2: How often do you ride on an OCTA bus?

- 4 to 7 days per week
- 1 to 3 days per week
- 1 to 3 times per month
- 1 to 3 times per year
- Never

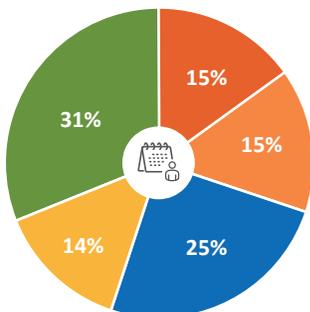


2a: If selected never, why do you not ride the bus?

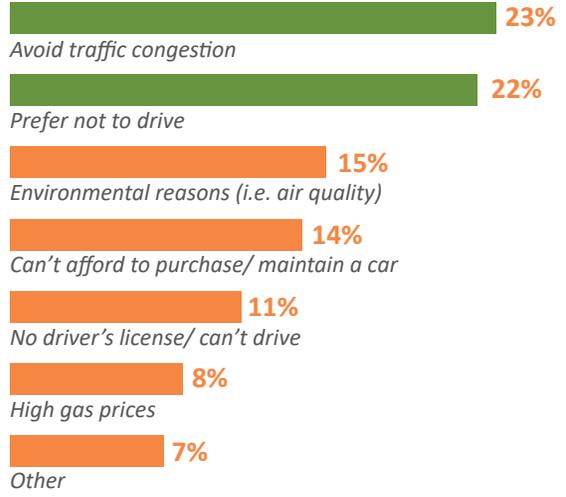


3: How long have you been riding OC Bus?

- Less than 6 months
- 6 months to 1 year
- 1 to 4 years
- 5 to 7 years
- 8 or more years



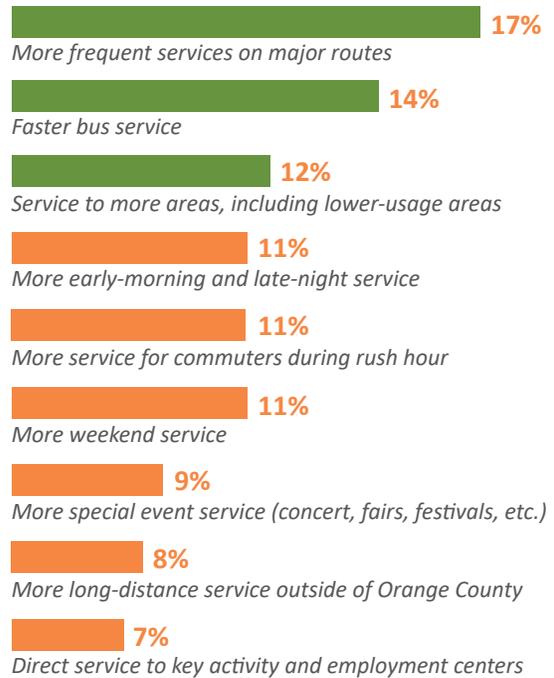
4: Why do you ride the bus?



5: What is your primary purpose for riding the bus?



6: If you could increase transit service in Orange County, what would be the most important to you? (Select Top Three)

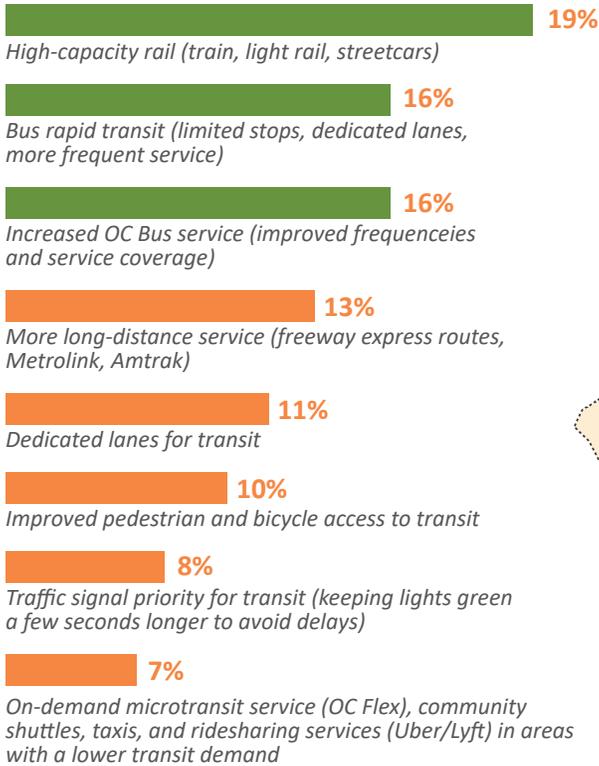




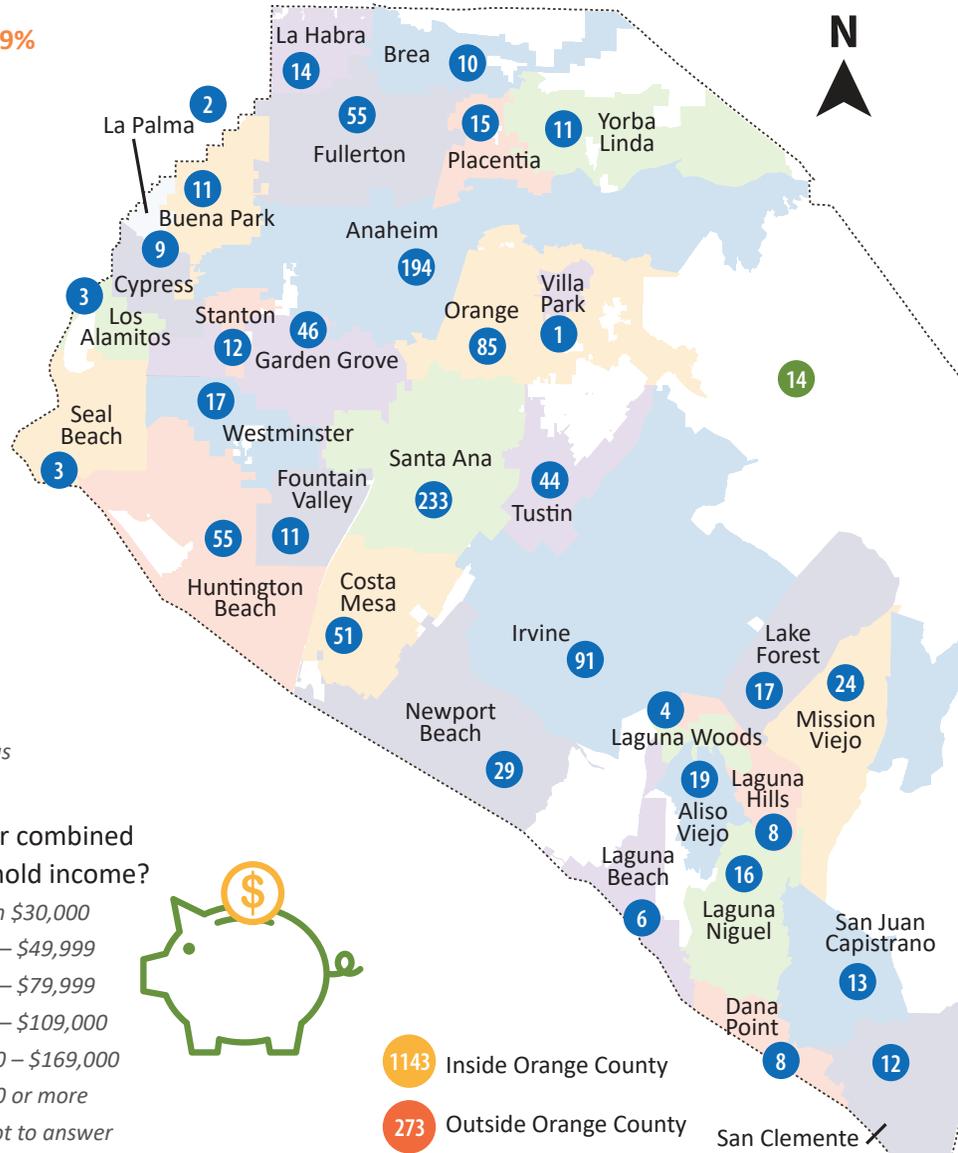
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Survey Results and Outreach

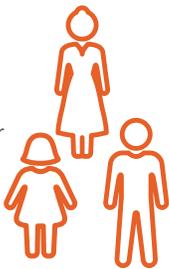
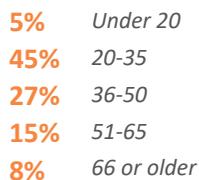
7: What kind of transit improvements would you like to see more of? (Select up to three)



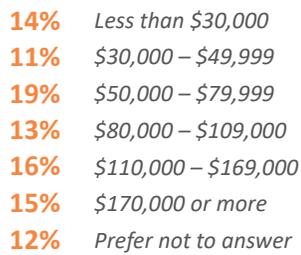
Participant home zip code:



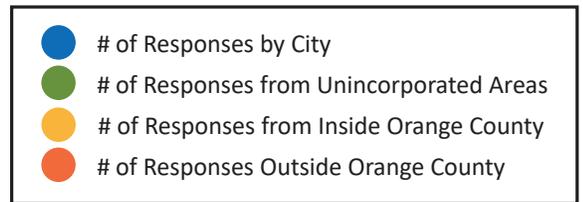
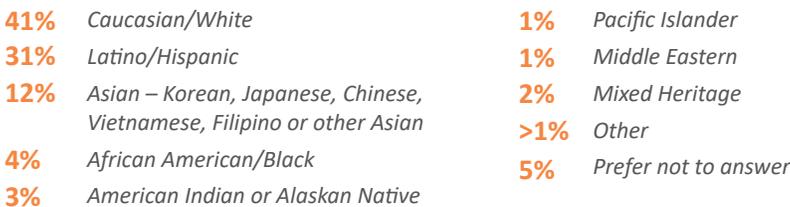
8: What is your age range?



9: What is your combined annual household income?



10: What ethnic group do you consider yourself a part of or feel closest to?



Community Engagement

Collected **1,416** respondent surveys from October 9 to November 17, 2023



Reached **88,000+** readers through Spanish and Vietnamese newspapers



Hosted **2** Community Leaders Roundtables, **1** webinar, **7** Stakeholder Interviews. Presented at **2** Community Advisory Committee meetings, **1** Teen Council meeting, **1** Diverse Community Leaders meeting, and **1** Bus Customer Roundtable



Sent **5** email notices in multiple languages to over **1,500+** interested community stakeholders



Engaged **1,400+** community members across **12** events in Orange County, spanning all five County Supervisor Districts



Advertised the survey and community webinar through **4** Facebook posts, **3** Instagram stories, and **4X** (Twitter) posts



Created and shared materials in **English, Spanish, and Vietnamese**