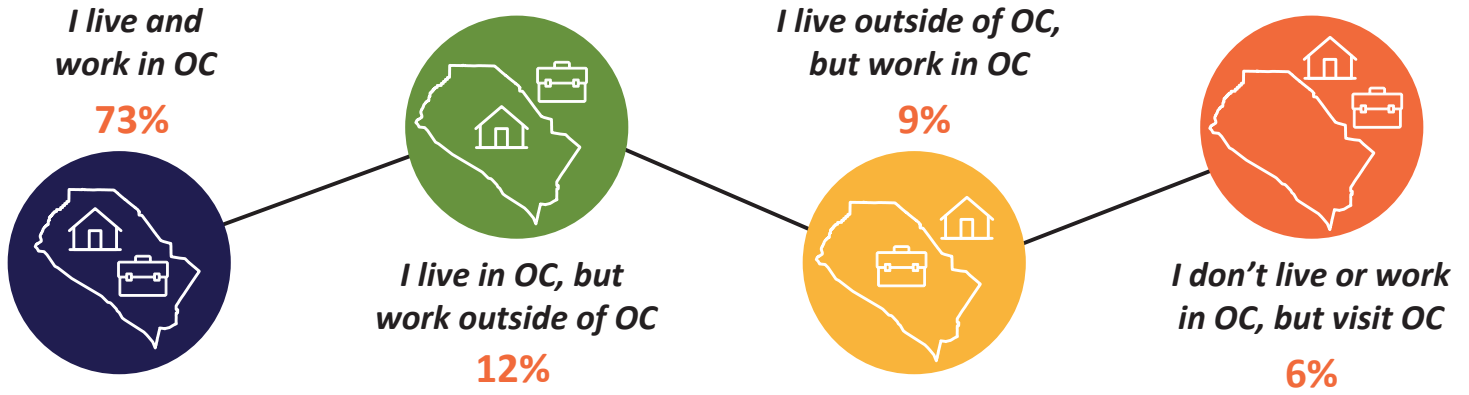


IMPROVING MOBILITY WITH ALTERNATIVE TRAVEL OPTIONS
 PHASE 2 SURVEY RESULTS AND OUTREACH FALL 2024

Total number of surveys
1402



1: What is your connection to Orange County (OC)?



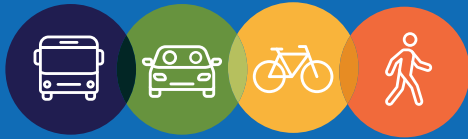
2: Please rank the following solutions you would like to see to encourage sustainable travel in your community.

Rank from 1-6, with 1 being the most helpful and 6 being the least helpful.



3: Do you have any additional feedback?

Key Themes		
	Improve Bicycle Infrastructure	Recommendations for continuous and safer bike routes and lanes.
	Expand Public Transit Services	Better transit connections, especially direct routes to key locations, and extended service hours to make public transportation more convenient and accessible.
	Traffic & Road Enhancements	Concerns about traffic congestion and emphasize improvement of better traffic flow management. Requests for improved road conditions and safer intersections for all users.
	Pedestrian & Rider Safety	Requests for safer and more walkable environments through enhanced bus rider safety, improved crosswalks, pedestrian-friendly streets, and enhanced safety measures such as speed bumps and curb extensions.
	Increase Accessibility	Better transit options for seniors and other vulnerable populations, such as specialized ride programs and convenient, accessible stops.



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4: What is your home zip code?

1,187 Inside Orange County **215** Outside Orange County

5: What is your work zip code?

1,094 Inside Orange County **122** Outside Orange County

186 **Other**
 Respondents who identified themselves as retired, traveling to various locations for work within Orange County, or working remotely.

6: What is your age range?

- 4% Under 20
- 27% 20-35
- 30% 36-50
- 23% 51-65
- 14% 66 or older
- 3% Prefer not to say



7: What is your combined annual household income?

- 18% Less than \$30,000
- 12% \$30,000 – \$49,000
- 12% \$50,000 – \$79,000
- 12% \$80,000 – \$99,000
- 13% \$100,000 – \$149,000
- 14% \$150,000 or more
- 18% Prefer not to answer

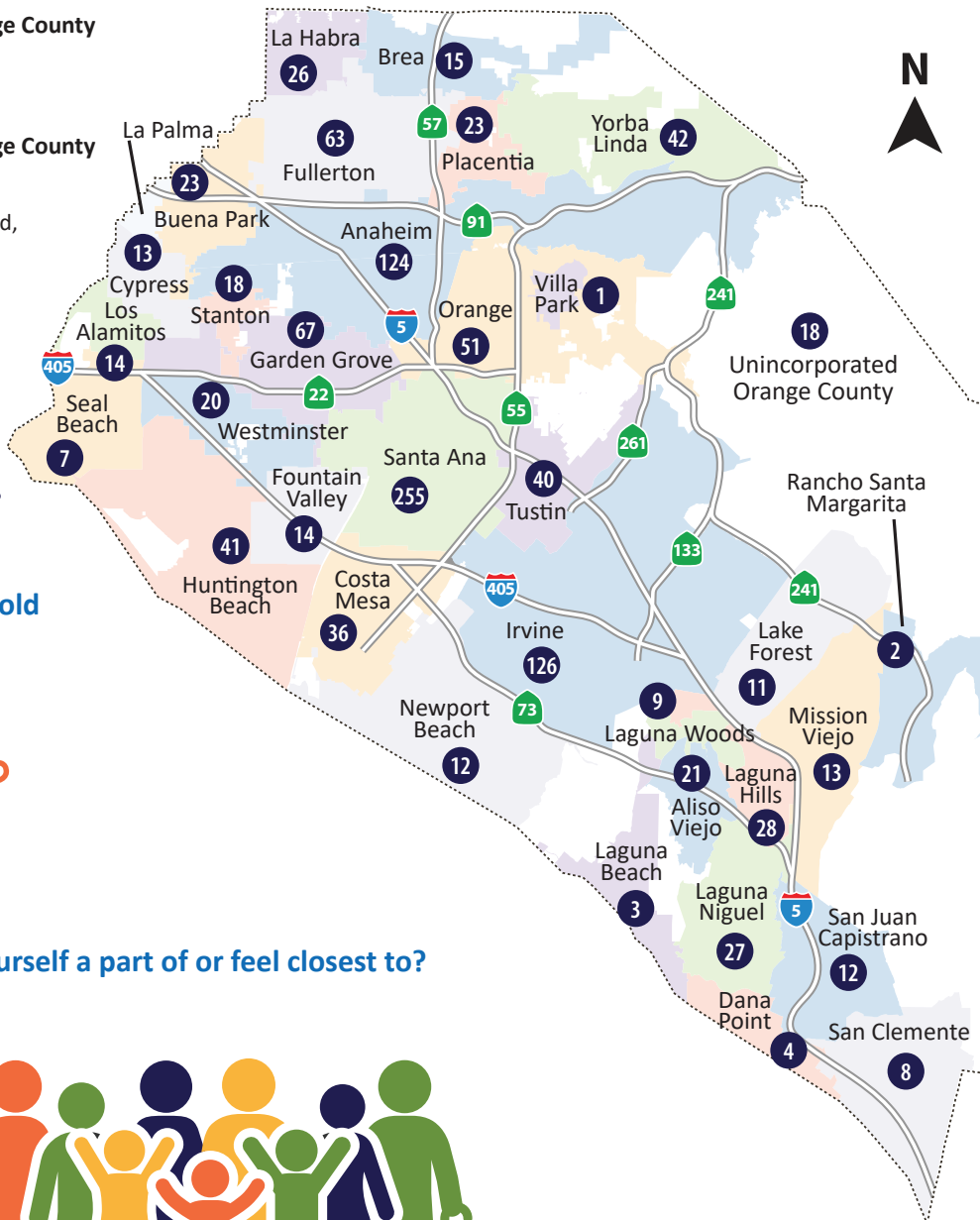


8: What ethnic group do you consider yourself a part of or feel closest to?

- 30% Caucasian/White
- 34% Latino/Hispanic
- 19% Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian
- 3% African American/Black
- 1% American Indian or Alaskan Native
- 1% Pacific Islander
- 1% Middle Eastern
- 3% Mixed Heritage
- 1% Other
- 7% Prefer not to answer



Participant Home Zip Code:



Community Engagement

Collected **1,402** surveys from September 4 to October 13, 2024

Hosted **1** Citizens Advisory Committee, **1** Stakeholder Working Group, **1** Advisory Committee Meeting, and **1** public webinar, as well as uploaded the public presentation and video for those who could not attend

Engaged **4,900+** community members at **11** Orange County events throughout the **5** county supervisorial districts

Reached **57,000+** readers through Spanish- and Vietnamese-language newspapers

Distributed **1,700+** multi-lingual notices at pop-up events and to organizations that serve diverse and underrepresented communities in Orange County

Distributed **1,590** meeting notices to key stakeholders and community organizations

E-mailed **6** multi-lingual notices to more than **3,574** interested community stakeholders

Promoted the survey and community webinar with **5** Facebook posts, **5** Instagram stories, and **3** X posts with **20,000+** impressions

Developed and distributed toolkits, providing an easy-to-share communication resource to more than **109** local cities, community leaders, as well as OCTA committee and stakeholder organizations

Announced the project through **OCTA's On the Move** blog and via press release

Featured a webpage viewed more than **700** times

Shared materials in **English, Spanish, and Vietnamese**