

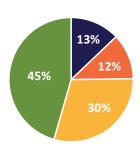
# **IMPROVING MOBILITY WITH ALTERNATIVE TRAVEL OPTIONS**

SURVEY RESULTS AND OUTREACH



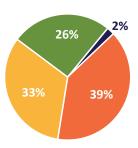
1: In a typical week, how often do you travel for work/school?





2: In a typical week, how often do you travel for shopping/family/social activities?





3: Thinking about your most common trips in a week (whether work/school, or shopping/family/social activities), which travel modes do you usually use? (Select your top 3)



Drive Alone 65%



Uber/Lyft/Taxi or Similar 11%



Walk 34%



E-bike or e-scooter



Bus

**30**%



10% Train

(Amtrak/Metrolink)



Carpool/Vanpool



OC Access/ Paratransit Service



Bicycle



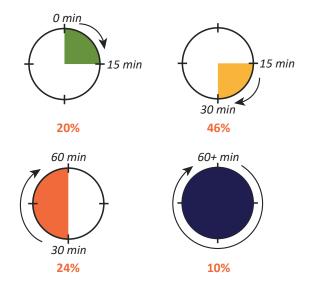


Shuttles (OC Flex, iShuttle, etc.) 2%

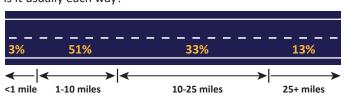
Other

**10**%

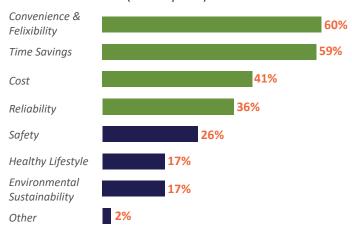
4: Thinking about your most common trip in a week, how long is it usually each way?



5: Thinking about your most common trip in a week, how far is it usually each way?



6: What are your main considerations when making your travel mode choices? (Select up to 3)



7: Which of these transportation programs would motivate you to drive alone less? (Select up to 3)

A digital app integrating all available transportation services for users to plan, schedule, and pay for their trips

33%

Financial incentives for drive-alone alternatives

33%

Guaranteed ride home in the event of an emergency or unscheduled overtime

First- and last-mile transportation services (e.g. bike/e-scooter share network, shuttles)

Remote work program or alternative work schedule

21%

Ride-matching program to help find carpool/vanpool partners

On-demand carshare program, like a loaner car, available at your workplace or local transportation center

I do not drive alone

9% Other

express lanes

8: Which of these policies would you support the most to reduce drive alone trips? (Select up to 2)

Convert portions of underutilized roadways to better accommodate pedestrians, cyclists, or transit users

Provide free or discounted pricing for carpooling on tolled

Plan new housing and business developments around major bus/rail stations

30% Replace gas tax with mileage-based fees that apply to all vehicle

types including electric vehicles

11%

Charge higher parking fees for high traffic areas



I would not support any of these policies



Other



# **IMPROVING MOBILITY WITH ALTERNATIVE TRAVEL OPTIONS** SURVEY RESULTS AND OUTREACH



# 9: What is your age range?

16-24 9% 25-34 26% ŤÝŤŤŘ **32**% 35-44 10% 7% 65-74 75 or older 2%

## 10: What is your combined annual household income?

Less than \$30,000 9% \$30,000 - \$49,999 14% \$50.000 - \$79.999 17% \$80,000 - \$109,000 19% \$110,000 - \$169,000 18% 14% \$170,000 or more 10% Prefer not to answer



## 11: What ethnic group do you consider yourself a part of or feel closest to?

Caucasian/White 44% 27% Latino/Hispanic **12**% Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian African American/Black 4% American Indian or Alaskan Native 1% 1% Pacific Islander 1% Middle Eastern

3% Mixed Heritage 0% Prefer not to answer

#### **Community Engagement**



Collected **1,002** respondent surveys from August 8

Hosted 1 Community Advisory Committee (CAC),



to September 27, 2023

 $oldsymbol{1}$  Stakeholder Working Group (SWG),  $oldsymbol{2}$  Advisory Committee Meetings (ACM), and 1 public webinar attracting 130+ participants, as well as uploaded the public presentation and video for those that could not attend



Engaged 1,100+ community members at 12 Orange County events throughout the County Supervisor Districts



Reached **78,230** readers through Spanish and Vietnamese newspapers



Distributed 1,200+ multi-lingual notices at pop-up events and to organizations that serve diverse and disadvantaged communities in Orange County



Sent **486** mailers to key stakeholders and community organizations



E-mailed 5 multi-lingual notices to more than **2,515** interested community stakeholders



Promoted the survey and community webinar with  ${f 3}$  Facebook posts, 2 Instagram stories, and 3 Twitter posts with 15,515 impressions



Developed and distributed toolkits, providing an easy-to-share communication resource to more than 109 local cities, community leaders, as well as OCTA committee and stakeholder organizations



Announced the project through OCTA's On the Move blog and via press release

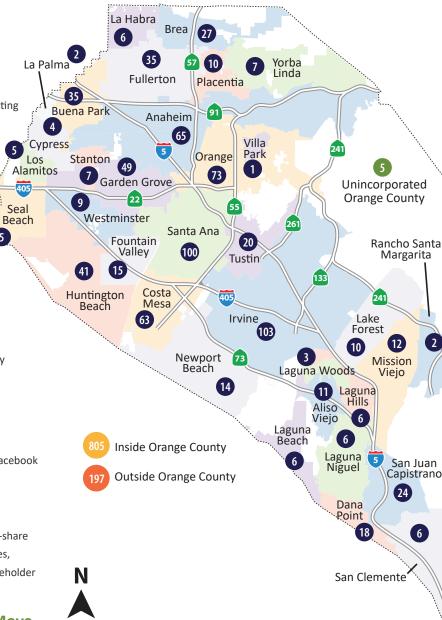


Featured a webpage viewed more than  ${f 1,873}$  times



Shared materials in English, Spanish, and Vietnamese

#### Participant home zip code:



# of Responses by City

# of Responses from Unincorporated Areas

# of Responses from Inside Orange County # of Responses Outside Orange County