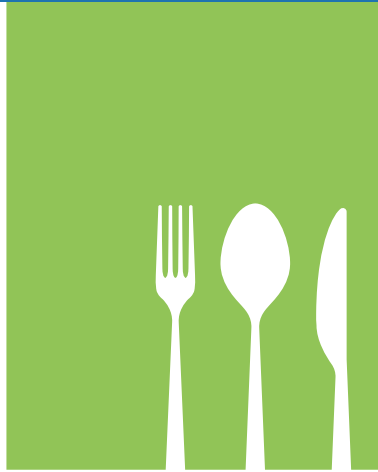


# EAT SHOP PLAY

DOWNTOWN SANTA ANA



*Ask about deals from businesses displaying the OC Streetcar decal!*

**OCTA's Eat Shop Play program supports businesses located along the future OC streetcar route.**

We offer marketing assistance to increase exposure and foot traffic during construction.

### Benefits to Local Businesses

- Social media and email marketing
- Print and digital ads
- Professional photography & videography
- Coupon promotions

Businesses located along the future OC streetcar route are eligible to sign up for marketing assistance at [octa.net/ocstreetcar](http://octa.net/ocstreetcar).

For questions, email [ocstreetcar@octa.net](mailto:ocstreetcar@octa.net).

### Stay Connected

- 1(844) 7GO-OCSC or 1(844) 746-6272
- [facebook.com/OCstreetcar](https://facebook.com/OCstreetcar)
- @OCstreetcar
- Download the OC Streetcar app



**PARTICIPATION IS FREE**



**QUICK AND EASY TO SIGN UP!**  
*No risk. No hassle. No cost.*



**ENROLL  
NOW**

\_\_\_\_\_  
BUSINESS NAME

\_\_\_\_\_  
BUSINESS ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
MAILING ADDRESS (IF DIFFERENT)

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
BUSINESS PHONE BUSINESS FAX

\_\_\_\_\_  
E-MAIL WEBSITE

I am willing to offer a deal to customers. The discount will be valid until the date listed below or until I opt out via correspondence with OCTA. I understand that I can change or discontinue my offer at any time.

*Please write your offer(s) in the appropriate box(es).*

\_\_\_\_\_  
% OFF \$ OFF FREE

\_\_\_\_\_  
BUY ONE-GET ONE OTHER

\_\_\_\_\_  
EXCEPTIONS AND/OR LIMITATIONS

**Discount Offer Date**

*I opt not to have an expiration date but will correspond with OCTA if I wish to discontinue or change the discount.* **OR** \_\_\_\_\_  
DISCOUNT IS VALID THROUGH

I understand that by signing below, I acknowledge and agree that OCTA may publish and display my company's name, photographs, likeness and biographical information for any purpose, including advertising, promotional and publicity in all forms of media, in perpetuity, without further authorization, approval, notification or compensation of any kind.

\_\_\_\_\_  
SIGNATURE DATE

\_\_\_\_\_  
PRINT NAME