

# AVR Average Vehicle Ridership Survey

## WHAT IS THE AVERAGE VEHICLE RIDERSHIP (AVR) SURVEY?

The AVR survey provides an understanding of organizational commuter patterns and what ridesharing opportunities may best fit your company. The AVR survey is also an essential part of maintaining AQMD and Rule 2202 standards. Any company is welcome to participate in the AVR program.

## How Does the AVR Survey Work?

OCTA can help you conduct the AVR Survey. Contact OCTA at least 3 months prior to when the results are needed. After talking with OCTA, you will need to select a full five-day week to survey your employees. Once you have selected a date OCTA, will work with you to distribute and collect the AVR surveys.

## Program Qualifications

Employers will need to have a representative trained and certified with SCAQMD to be an Employer Transportation Coordinator (ETC) if they are submitting an Employer Commute Reduction Program (ERCP) plan. However, any employer, no matter the size, is welcome to conduct an AVR survey to learn more about commuter habits and potential rideshare opportunities.

## Employer Benefits

- Guidance, survey tools, calculation and data necessary for AQMD reports
- Free transportation survey support and free calculation services
- Eliminates internal administrative workload

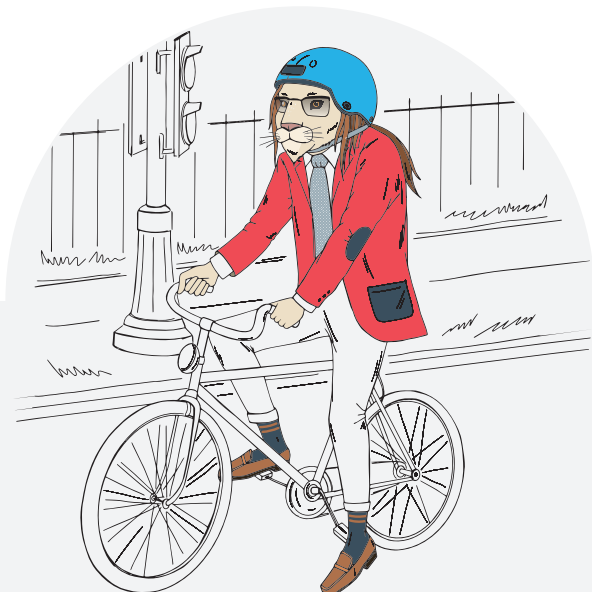


## Is the AVR Survey for you?

Have 250+ employees

Need to meet AQMD Rule 2202 requirements

Interested in understanding commuter habits



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