

Reimagining the OCTA Fullerton Park and Ride Facility

Community Survey Results and Outreach - Spring 2025

A print and online survey was developed to assess community preference for future conceptual land uses and supporting amenities at the Fullerton Park and Ride facility. A total of 484 surveys were collected from February 24 to April 7.

Participation by language:



1. What is your zip code?

Orange County 94.4% Near OC (adjacent areas) 1.9% Outside OC (*regional*) 3.7%

2. For the East Development Area, which option do you prefer? Choose one.



A lower number of residential units with larger community/commercial spaces

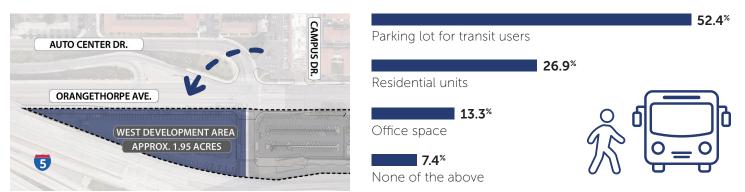
32.5[%] A higher number of residential units with medium-sized community/commercial spaces

34.6%

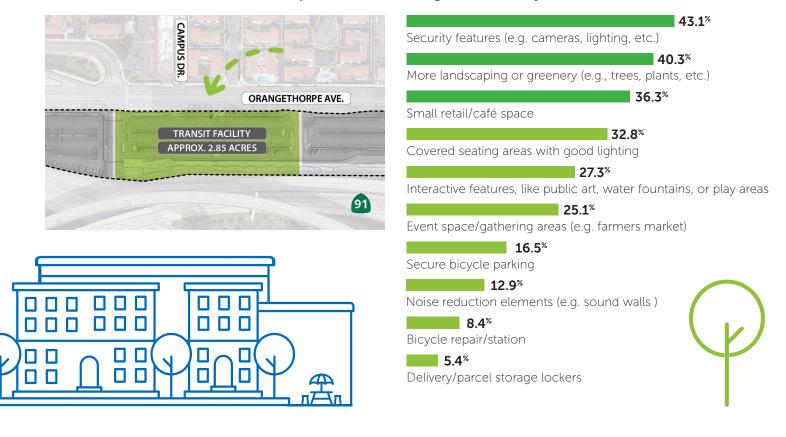
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27.5% A moderate number of residential units with smaller community/commercial spaces

3. For the West Development Area, which option do you prefer? Choose one.

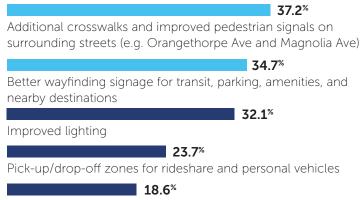


4. What features would make the transit plaza more welcoming and useful for you? Choose three.





5. What improvements would make the Fullerton Park and Ride site more accessible and easier to use? *Choose two.*



On street bike lanes (e.g. Orangethorpe Ave and Magnolia Ave)

17.1%

More accessible pathways

12.3%

Accessibility features (e.g. curb ramps, tactile sidewalk strips, etc.)

8. What ethnic group do you consider yourself a part of or feel closest to?

Latino/Hispanic	30.8%	Mixed Heritage	2.4 %
Asian – Korean, Japanese, Chinese,	29.7 %	Other	0.4%
Vietnamese, Filipino or other		Prefer not to say	5.0%
Caucasian/White	21.3%	\int	
African American/Black	6.9%	RAY	
American Indian or Alaskan Native	1.5%	R V	2
Middle Eastern	1.1%	SX2	
Pacific Islander	0.9%		

Spring 2025 Engagement Summary



Collected **484** surveys in **43** days



Hosted **1** virtual community meeting, **1** in-person community meeting, and **2** industry professional interviews



Engaged over **270** community members at **5** community events and pop-up tables at key destinations



Project webpage viewed more than **1,300** times



Generated more than **3,000** impressions with **4** Instagram story posts

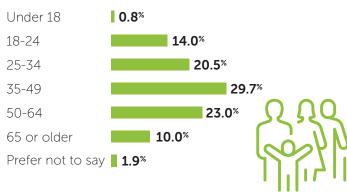


Paid social media advertising generating more than **88,000** impressions

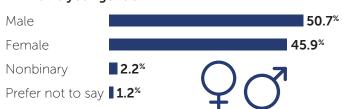


Featured **2** times in the March 2025 issues of the Fullerton Forward City Manger's Report

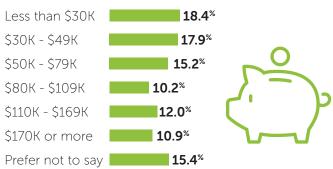
6. How old are you?



7. What is your gender?



9. What is your combined annual household income?



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Distributed more than **1,600** fact sheets and **5,300** meeting and survey notices to local property owners, community organizations, businesses and neighborhood residents



Distributed meeting and survey notices at **13** public counters in the cities of Fullerton, Buena Park, and Anaheim



Placed **12** lawn signs and **2** banners at key community destinations



Developed and distributed an electronic communications toolkit, providing easy-to-share project information to nearly **200** local community leaders and community-based organizations, as well as OCTA committee and stakeholder organizations



Reached over **1,000** community members through digital/email noticing



Shared project materials in **English**, **Spanish**, and **Korean**