

## BUSINESS PROGRAM

The Orange County Transportation Authority's **Focus on 55 Program** supports businesses in the SR-55 (I-405 to I-5) Improvement Project corridor during construction.

The program offers marketing assistance to increase exposure for businesses and encourages customers to shop locally.

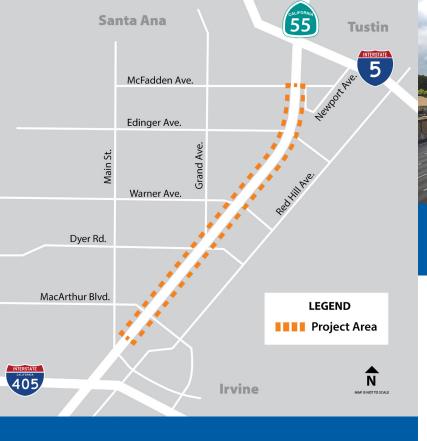
Participation is free for eligible businesses in Irvine, Santa Ana and Tustin. Scan the QR code to register



## **Benefits to Businesses**

- Market your business on project social media platforms
- Spotlight your business on project website
- Offer another way for customers to find you

STAY CONNECTED octa.net/SR55South 888-371-2555 SR55Info@octa.net SR55Info@octa.net @ 255FWYProject



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## 55 IMPROVEMENT project 1-405 to 1-5

## IMPROVEMENTS ARE COMING TO THE 55 FREEWAY!

OCTA and Caltrans are improving 4 miles of SR-55 between I-405 and I-5. This project will add one regular lane and one carpool lane in each direction to reduce congestion and improve traffic operations. In addition, the project will add auxiliary (merge) lanes between interchanges. Construction is expected to begin in August 2022 and be completed in 2026.