

Citizens Advisory Committee

550 S. Main Street, Orange CA, Room 07 January 21, 2025 | 12:00 p.m. – 2:00 p.m.

1. Chairman's Remarks Karalee Darnell, Chair, CAC

2. Pledge of Allegiance Jim Cunneen, Vice Chair, CAC

3. Approval of October Minutes

Action Item

(10 min) Presentation

4. M2 Next10 Delivery Plan Francesca Ching, *Measure M Program Manger* (10 min) Presentation

5. 2028 Olympics Rachyl Occhipinti, *Planning*

6. E-Bike Best Practices(10 min) Presentation

Peter Sotherland, Active Transportation

Coordinator

7. Proposed New Fare MediaSam Kaur, *Revenue Administration*(10 min) Presentation
Amelia Hsu, *Marketing*

8. Update Reports (5 min each)

Planning Studies Marissa Espino, *Public Outreach*

Government Affairs Clara Brotcke, Government Relations

Bicycle/Pedestrian Subcommittee
 Paul Adams, Chair, Bike/Ped Subcommittee

Marketing Amelia Hsu, *Marketing*

Staff Liaison
 Marissa Espino, Public Outreach

9. Public Comments

10. Committee Member Comments

11. Adjournment / Next Meeting:

April 15, 2025

Agenda Descriptions

The agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560 5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

*Public Comments: At this time, members of the public may address the Citizens Advisory Committee (CAC) regarding any items within the subject matter jurisdiction of the CAC, provided that no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three (3) minutes per person, unless different time limits are set by the Chairman, subject to the approval of the CAC.



Citizens Advisory Committee Meeting Notes October 15, 2024

12:00 p.m. to 2:00 p.m. 550 S. Main Street, Orange, CA

Members Present

Adam Zibell, Fullerton Resident

Brendon Moeller, Orange Resident

Carah Reed, Santa Ana Resident

Damon Tordini, Engineers w/o Borders/ Santa Ana

Dan Kalmick, Huntington Beach City Council

David Wheeler, Laguna Hills City Council

Frank Murphy, Orange Resident

Hui Rorabaugh, La Habra Resident

Jeff Thompson, Building Industry

Jennifer Rosales, Laguna Beach Resident

Jim Cunneen, Fountain Valley City Council

John Kinney, Laguna Niguel Resident

Jose Castaneda, Fullerton Resident

Karalee Darnell, Yorba Linda Resident

Kristen Jasko, Cal State Fullerton

Linda Nguyen, Garden Grove Resident

Mario Alvarado, Santa Ana Resident

Mary Ann Remnet, Rossmoor Resident

Manuel Chavez, Costa Mesa City Council

Paul Adams, Santa Ana Resident

Reza Hosseini, Irvine Resident

Roy Shahbazian, California Community Colleges

Steve Kozak, Tustin Planning Commission

Tyler Holst, Civil Engineer

Members Absent

Alex Rounaghi, Laguna Beach Resident

Daniel Soper, Cal State Fullerton

Jamie Valencia, City of Fullerton - INRAC

Kunal Mittal, Civil Engineer

Lorena Vidaurri, Santa Ana Resident

Mark Paredes, Garden Grove Resident

Randy Styner, Garden Grove Resident

Samara Ali-Ahmad, Newport Beach Resident

Susan Klaren, Anaheim Resident

1. Chairman's Remarks

Karalee Darnell, Chair, called the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) meeting to order and introduced the new member, Hui Rorabaugh.

2. Pledge of Allegiance

Jim Cunneen led the Pledge of Allegiance to the Flag.

3. Staffing Update

Chris Boucly, Public Outreach, provided the update.

4. Approval of July Minutes/Attendance Report

A motion was made by David Wheeler and seconded by John Kinney to approve the July 16, 2024, CAC Minutes/Attendance Report. Motion carried.

5. OC Transportation Demand Management Plan

Kristin Tso, Planning, presented the plan and Marissa Espino, Public Outreach conducted a poll to rank the solutions to encourage sustainable community travel. <This presentation is available upon request.>

Choices presented were:

- a. Better access for pedestrians, bicyclists and transit users
- b. Safer streets for biking and walking
- c. Promote policies to support sustainable transportation
- d. Local commuter programs for business districts and major institutions
- e. Improve connectivity to transit
- f. Reduce travel costs

Solutions ranked in order by the committee were:

- 1. Safer streets for biking and walking
- 2. Better access for pedestrians, bicyclists and transit users
- 3. Improve connectivity to transit

Committee Member Comments:

A community member responded that commuters do not want to take multiple modes of transportation, two at the most.

A committee member asked the meaning of sustainable and commented that if cost is not reduced, it will not be sustainable and if reduced, there would be more money to do things. Kristin Tso responded that in the context of the plan, sustainable means how can they make the practice sustainable long term and the operations of any of the strategies last.

A committee member commented that safety is always first and foremost, one and two go together, and improvements will naturally lead to those remaining items.

A committee member commented they agreed with the same order, with the most important one being safety, you need to safely get to transit operations.

A committee member agreed with the number one and two selections and commented that the shorter trips need to be safe. Kristin Tso responded their strategies are aiming at the shorter trips to make other options rather than driving more appealing.

A committee member asked what steps and how OCTA and the cities could get started with the TMA/TMO (Transportation Management Associations/ Organizations). Kristin Tso responded they are member-controlled organizations with the two largest ones in the county being Spectrumotion in Irvine and ATN in the Anaheim resort area. Our plan is recommending strategies on how to start one, funding, phasing strategies and the type of support OCTA may offer. It would be good to speak with your jurisdiction to see if it is something they would support.

A committee member commented they would like to see numbers to quantify things on the plan. Kristin Tso responded the plan does not mandate the programs, it is a resource, strategy, for a starting point. They do not set numbers or criteria in plan.

The committee member commented that it would be beneficial to receive feedback, numbers, to help others implement the strategies on how successful they were. Kristin Tso responded that it could be helpful to show others who are implementing the strategies and that may be a way OCTA can be supportive.

A committee member commented they liked the vehicle free zones, and asked has congestion pricing been considered. Kristin Tso responded that during the development of the plan they had to narrow down the strategies through evaluation of the feasibility, cost, and factors related to the county. Congestion pricing was in the original fifty strategies but did not make it into the final plan. The strategies recommended are those most likely to succeed.

A committee member asked how they are going to work on Parking Supply Management. Kristin Tso responded she did not have enough information to expand on strategy and could get back to the member.

6. I-5 South County Improvements Project Update

Logan Selleck, Public Outreach, presented the update. <This presentation is available upon request.>

Committee Member Comments:

A committee member asked if the conventional wisdom on construction is to have a dedicated exit lane. Logan Selleck responded that for this project, in some locations that was selected, but could not speak if that is conventional wisdom.

7. Diversity Outreach Update

Elia Verduzco, Diversity Outreach, presented the update. <This presentation is available upon request.>

Committee Member Comments:

A committee member asked if they coordinate with the cities on events. Elia Verduzco responded yes, if the city is in charge of the event.

A committee member asked to have the phase "trusting building" explained and how does the Express Lanes Outreach fit into the Diversity outreach. Elia Verduzco responded they realized from the majority of non-English speaking residents that they come from places where there is little trust in organizations, particularly government organizations, and we work to establish trust and show that OCTA is trustworthy. For the 405 (Express Lanes), information is provided in English, Spanish and Vietnamese through the marketing, procurement and public outreach teams.

A committee member asked if youth outreach like the Teen Council is considered part of the Diversity Outreach or is it specifically community groups. Elia Verduzco responded she would get back to the member on that.

A committee member asked if the OC ACCESS and the bus service for individuals with disabilities are considered part of the Diversity Outreach. Elia Verduzco responded there is a transit team that oversees that, and Diversity Outreach gathers information from them to have available at outreach events.

A committee member commented that expanding outreach to individuals with developmental disabilities through some of the regional centers would have a larger impact for diversity.

8. OC Streetcar Safety Education

Tresa Oliveri, Public Outreach, presented the item. <This presentation is available upon request.>

Committee Member Comments:

A committee member asked if there had been conversations with the downtown business associations to supply the safety materials and play the safety video on loop to increase awareness. Tresa Oliveri said she has a meeting with the Business Council to discuss it.

A committee member commented that the video says the streetcar runs in traffic like a car but are there areas where that may not be accurate and additional signage and information is needed for those areas. Tresa Oliveri responded there are streetcar signals which will alert when it is arriving and will be coordinated with the pedestrian signals along the route. For areas where the streetcar runs that is similar to a train, there are crossing arms that will come down which people and drivers are familiar with, similar to Metrolink crossings. There is signal synchronization between the streetcar and the crossings.

A committee member asked if tickets will be purchased online or at the station. Tresa Oliveri responded there is a TDM (Ticket Dispensing Machine) at the platform and once the ticketing policy has gone to the OCTA Board of Directors it will be integrated with our online ticketing.

A committee member asked if there were any future plans to go driverless. Tresa Oliveri responded not with this vehicle.

A committee member asked if the crossings were equipped to handle the disabled, particularly the blind. Tresa Oliveri responded there is the same type of Braille system on the TDM and will respond back on the other accommodations.

A committee member referenced slide four and asked about ongoing maintenance costs. Tresa Oliveri responded there are operating and maintenance agreements with the cities, and maintenance and budgeting is already built into OCTA. The committee member commented that it should be in the presentation, along with the ongoing safety education costs. Tresa Oliveri responded she would pass that along.

A committee member asked how vandalism, homelessness and safety was going to be addressed in the area where the facility for streetcar storage is and was that the city's responsibility. Tresa Oliveri responded it will be OCTA's responsibility

A committee member asked if the streetcars would have air-conditioning and Wi-Fi and if there were any mitigation policies for individuals that might abuse or take advantage of those features due to their living conditions. Tresa Oliveri responded it will have air-conditioning, no Wi-Fi. OCTA is responsible for the safety and upkeep of the station platforms which will have cameras, trained staff and there is a proposed expansion of the contract with the Sheriff's department for security. The policy will be that to be on the platform or riding the streetcar you need to have a ticket. Enforcement will be part of the security protocols that will be in place.

A committee member asked if they could receive a hard start date that could align with the start of the FIFA World Cup in 2026. Tresa Oliveri responded she would pass that along and once determined advise the community.

A committee member asked if there was any potential for closing off streets for transit only in downtown Santa Ana and has there been any planning to permanently close Fourth Street to transit. Tresa Oliveri responded that planning had been done for the city to have pedestrian only events on Fourth Street and permanently closing the street is not under OCTA's purview but the City's.

9. Update Reports

Planning Studies – Marissa Espino, Public Outreach, presented the update.

Committee Member Comments:

A committee member commented that there were multiple areas on the OC Connect Trail where right-of-way concerns are and how is that being worked out. Marissa Espino responded that they are in the study and environmental phase, right of way would be considered and they are at least five years out.

A committee member asked what the north end of the study is. Marissa Espino responded it is from Euclid to Raitt Street.

Government Affairs – There was no update.

Bicycle/Pedestrian Subcommittee – Paul Adams, Chair, Bike/Ped Subcommittee, presented the update. *The next meeting will be March 18, 2025*.

Committee Member Comments

A committee member commented that e-bike riders were becoming more brazen and their constituents were considering banning them and asked for a future update on what was being done to control them. Paul Adams responded the cities are trying to address that, it is a frequent topic with government and law enforcement working to address it. Paul responded he would also get back to the member.

A committee member asked if the bike count maps were available. Marissa Espino responded they would speak to Peter Southerland for the availability.

Marketing – Kriss Garbowski, Marketing, presented the update.

Committee Member Comments:

Committee members complemented the Path to Wellbeing Campaign. Offered were some suggestions on terms to consider for future updates or campaigns, and how other agencies could use the example for their community engagements. Kriss Garbowski responded she would take those back to the team for consideration.

Staff Liaison – Marissa Espino, Public Outreach, and Allison Imler presented the update.

There were no comments

10. Public Comments

There were no comments.

11. Committee Member Comments

A committee member commented on the Fullerton Park and Ride study.

A committee member commented that with the Olympics coming in 2028 and anticipated traffic and special programs should be considered. Allison Imler responded that OCTA is active in the 2028 planning and future updates could be provided.

A committee member asked if OCTA could provide their e-bike best practices to local jurisdictions. Marissa Espino responded yes.

12. Adjournment/Next Meeting

Chair Karalee Darnell adjourned the meeting. The next CAC meeting will be January 21, 2025.

Citizens Advisory Committee Fiscal Year 2024-2025 Attendance Record

MEMBER	7/16/24	10/15/24	1/21/25	4/15/25
Mary Ann Remnet	•	•		
Linda Nguyen	•	•		
Jim Cunneen	•	•		
Paul Adams	•	•		
Randy Styner	•	•		
Mark Paredes	•	•		
Jose Castaneda	•	•		
Manuel Chavez	•	•		
Brendon Moeller	•	•		
Jeff Thompson	•	•		
Carah Reed	•	•		
Damon Tordini	•	•		
Kunal Mittal	•	•		
Steve Kozak	•	•		
Samara Ali-Ahmad	•	•		
Reza Hosseini	•	•		
Karalee Darnell	•	•		
Roy Shahbazian	•	•		
Daniel Soper	•	•		
Lorena Vidaurri	•	•		
Jamie Valencia	•	•		
Adam Zibell	•	•		
John Kinney	•	•		
Tyler Holst	•	•		
David Wheeler	•	•		
Alex Rounaghi	•	•		
Frank Murphy	•	•		
Kristen Jasko	•	•		
Dan Kalmick	•	•		
Mario Alvarado	•	•		
Susan Klaren	•	•		
Jennifer Rosales	•	•		
Hui Rorabaugh	N/A	•		