



Citizens Advisory Committee
550 S. Main Street, Orange CA, Room 07
April 16, 2019 | 12:00 p.m. – 2:00 p.m.

AGENDA

- 1. Welcome**
- 2. Pledge of Allegiance**
- 3. Action Items**
 - A. Approval of Minutes/Attendance Reports
 - B. Election of Chair and Vice Chair
- 4. Presentation and Discussion Items**
 - A. Bristol Street Transit Corridor Study (15 min.)
Tresa Oliveri, Community Relations Officer, Public Outreach
Eric Carlson, Senior Transportation Analyst, Transit Service Planning
 - B. OC Streetcar Update (10 min.)
Tresa Oliveri, Community Relations Officer, Public Outreach
 - C. FY19-20 Bus Service Plan (15 min.)
Gary Hewitt, Section Manager, Transit Service Planning
 - D. I-5 Central Project SR-57 to SR-55 (15 min.)
Calina North, Community Relations Officer, Public Outreach
Niall Barrett, Program Manager, Project Management
- 5. OCTA Staff Updates (5 minutes each)**
 - A. Beach Blvd. Corridor Study- Marissa Espino, Community Relations Office, Public Outreach
 - B. M2 Performance Assessment – Tamara Warren, Measure M2 Program Manager
 - C. Bicycle/Pedestrian Subcommittee Report – Paul Adams, BPS Chair
 - D. Legislative Update – Lance Larson, Executive Director, External Affairs
 - E. I-405 Improvement Project – Christina Byrne, Department Manager, Public Outreach
 - F. Staff Liaison – Christina Byrne, Department Manager, Public Outreach
- 6. Public Comments***
- 7. Chair / Vice-Chair Remarks**
- 8. Committee Member Comments**
- 9. Adjournment**

The next meeting is scheduled for July 16, 2019.

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chair at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5680, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**Citizens Advisory Committee
Meeting Notes
January 15, 2019
12:00 p.m. to 2:00 p.m.
550 S. Main Street, Orange, Calif.
Conference Room 07**

Members Present

Paul Adams, *Fountain Valley Planning Commissioner*
Min Chai, *Irvine Resident*
Kara Darnell, *Cal State Fullerton*
David Emerson, *Los Alamitos Traffic Cmsn.*
Dan Kalmick, *Huntington Beach Resident*
Austin Lombard, *Tustin Planning Commissioner*
Derek McGregor, *Trabuco Canyon Advisory Comm.*
Michael McNally, *UC Irvine*
Frank Murphy, *Orange Rotary*
Margaret Novak, *WTS/Ladera Ranch Maint. Corp.*

Lisandro Orozco, *Historic Santa Ana*
Mark Paredes, *Garden Grove Planning Commission*
Sheldon Pines, *Laguna Niguel Chamber of Commerce*
Nick Polichetti, *American Society of Civil Engineers*
Andrew Ramirez, *Santa Ana Resident*
Laurel Reimer, *Urban Planner*
Roy Shahbazian, *Bus Rider, Transit Advocate of OC*
Dianne Thompson, *Huntington Beach Chamber*
Jeff Thompson, *Tustin Planning Commission and BIA*
Damon Tordini, *Santa Ana Resident*

Members Absent

Kellie Aamodt, *UC Irvine/UPS*
Hamid Bahadori, *AAA of Southern California*
Vince Buck, *Cal State Fullerton*
Janine Heft, *Laguna Hills Resident/Cncl*
Stephanie Klopfenstein, *GG Neighborhood Assn/Cncl.*
Steve Kozak, *Tustin Planning Commissioner*

Jessica Lomakin, *Tustin Resident*
Theodore Luckham, *Anaheim Resident*
Victoria Michaels, *Anaheim-Resident/Small Business Org.*
Mike Posey, *Huntington Beach Resident*
Randy Styner, *Calif Governor's Office of Emergency Service*
John Taylor, *Rotary Club of San Juan Capistrano*

Greg Winterbottom, *OCTA Board Member*

1. Welcome

Chairman Roy Shahbazian welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) meeting at 12:05p. He specifically welcomed Chris Gaarder from Director Do's office and Director Greg Winterbottom.

2. Pledge of Allegiance

Chairman Roy Shahbazian led the Pledge of Allegiance to the Flag.

3. Approval of Minutes

Chairman Roy Shahbazian asked if there are any corrections to the October 16, 2019 CAC minutes.

A motion was made by Laurel Reimer, seconded by Paul Adams, and carried unanimously to approve the October 16, 2019 CAC minutes.

4. Presentation and Discussion Items

A. OC Streetcar

Tresa Oliveri, Community Relations Officer, provided background on the OC Streetcar partially funded by Project S in the Measure M2 Ordinance. OCTA has received funding from the Federal Transit Administration (FTA) and California Cap and Trade. Tresa showed a map of the system which goes from the Santa Ana Regional Transportation Center (SARTC) to Harbor Boulevard. She showed renderings of: boarding areas, the station at Harbor Boulevard, the storage/maintenance area, etc. Tresa gave an overview of various outreach efforts.

Tresa Oliveri announced the Full Funding Grant Agreement was secured on November 30, 2018. She discussed the branding of the vehicles and presented the vehicle renderings approved by the OCTA Board. Tresa said currently there is work being done to relocate utilities along the project area. Next, OCTA will be going out to bid on a contract for operations and maintenance. Walsh Construction has been selected to construct the OC Streetcar and has limited notice to proceed. Tresa said the service is expected to be up and running by the end of 2021.

The committee asked about vehicle headway. She said signal preemption will be in place and streetcars will abide by the automobile speed limits. She said when the streetcar is operating in the Pacific Electric Right of Way (PE ROW) it will go 44 miles per hour.

The committee discussed how the streetcar will affect bus operations. Tresa Oliveri said OCTA needs to commit to the bus/rail interface plan for the first five years which states OCTA will not reduce service in this area.

The committee discussed the operating budget. Tresa Oliveri said the streetcar is more expensive to operate and maintain than a bus, but the ridership is predicted to be much higher. She said streetcars will come more frequently and there will be quicker loading/unloading times.

B. OC Bus 360°

Gary Hewitt, Section Manager, Transit Service Planning, updated the committee on the OC Bus 360° program. He went through the background of the program objectives. Gary said ridership is down nationally for the second quarter of 2017-18. In Orange County, during the same period, bus ridership was also down. He said this was not as bad as other Southern California areas which were down more. Gary said staff is continuing to work on ways to boost ridership including: targeted marketing campaigns, OC Flex service, enhanced mobile ticketing application, college pass program, expanded seasonal services and receiving a funding grant for Bravo!529 vehicles. He said OCTA Staff will continue to monitor and market these programs over the next six months.

Johnny Dunning, Department Manager, Scheduling and Bus Operations Support, presented background on the OC Flex Program. He said this is an on-demand service OCTA operates under a contract and helps areas where there is little to no bus service. He said it is customized to riders in specific zones. After only three months of service, OCTA is seeing growth each week and areas of high demand. Currently there are two zones: Huntington Beach/Westminster and Laguna Niguel/Aliso Viejo/Mission Viejo. OCTA will continue to collect information on customer feedback and look at the area of operation. Johnny said dispatching technology can be refined. Alice Rogan said this is new to transit agencies everywhere and OCTA will work with/share information with other agencies.

The committee discussed the college pass program. Gary Hewitt said the student body voted on a fee to all students to cover the student bus pass program. Stella Lin said Santa Ana College originally came to OCTA asking how they could start a student bus pass program and with the successfulness of the program, others have asked OCTA to join the program.

The committee asked about the mobile ticketing program and if it is helping the bus loading times. Gary Hewitt said OCTA does not have that information. Andrew Ramirez said he loves the mobile app, but he has experienced some difficulty with getting it scanned. Gary said OCTA is continuing to refine the mobile ticketing app.

The committee asked if there are OC Flex service and costs trends. Johnny Dunning said in south Orange County people are using the service to connect to the Metrolink station. He said fixed route bus service had low ridership in these zones. Johnny said the fixed price for this service is \$5 cash/\$4.50 with the mobile application for all day service.

The committee discussed the overlap of the OC Flex zone in south Orange County with Mission Viejo's local service. Johnny Dunning said he has not reviewed the information, but OC Flex is quite different than the service provided by the City of Mission Viejo. Gary Hewitt said the City of Mission Viejo's service mainly serves students in the area.

The committee asked if there is data on how often people are making trips in one day and how many vehicles are operating in each zone. Johnny Dunning said the data is not in yet. He said there are two vehicles operating in each zone and a third vehicle is on standby. The committee also said they are interested in knowing if this service is being used due to lack of parking at certain destinations.

The committee discussed how this service is a shared ride service. The committee also asked if an entire family must pay if traveling together. Johnny Dunning said OCTA is looking at some promotions for groups; and children under five ride free. He said if a child is under the weight limits/age limits they would need to bring their own car seat.

The committee asked when it will be determined if the program will continue or expand in other areas. Johnny Dunning said staff will go back to the Board later this year to discuss the findings. Alice Rogan, Director of Marketing and Public Outreach, said this service is to fill a gap in fixed route service. Gary Hewitt said there were six zones originally under consideration.

The committee said the online marketing has been great but asked about direct mail efforts. Stella Lin, Department Manager, Marketing and Customer Engagement, said there has been direct mail and it seems to work well.

C. Bravo!529 Launch Marketing Campaign

Stella Lin said in February the Bravo!529 service will begin. She said this is a limited stop fixed route service along Beach Boulevard. Stella said this is a high demand area and this service will move customers through the area quickly. She provided an overview of demographics and employment in the corridor. OCTA hopes to attract new riders in the area who may be going a longer distance without all the stops. Stella talked about the marketing and branding of the service. She showed pictures of the advertising, brochures and the bus branding. There will be a kick-off event on February 7th.

The committee asked about synchronizing the service with Route 560 in Westminster to effectively get to the train station. Gary Hewitt said it will not be synced up, but the frequency will be such that riders would not have to wait long. Gary said those are two high frequency routes with 12-15 minutes wait times.

The committee discussed the distance between stops and how far people are willing to walk to the stops. Gary Hewitt said these stops have about 100 boarding's each day and people will generally walk up to one half mile to a high frequency route.

The committee talked about the Buena Park high-speed rail station and the possibility of it being moved closer to Beach Boulevard.

The committee suggested the park and ride stations be highlighted better on the brochure and highlight how riders can get from Fullerton to Huntington Beach quicker using the Bravo!529.

The committee asked about how many Bus Rapid Transit routes are in the Long Range Transportation Plan. Gary Hewitt said there are 10 corridors included in the 20 year plan.

5. OCTA Staff Updates

A. Bicycle/Pedestrian Subcommittee – Paul Adams said the committee met on December 11 and elected him as Chair and Lisandro Orozco as Vice Chair. The committee discussed various freeway projects and how they intersect with pedestrian/bikeways. The committee heard information on the OC Streetcar project and he attended the ceremony on November 30 – he said it was very well done and well attended. There was a walk to school event in October, bicycle helmets/lights/keychains were distributed and a systemic safety plan was developed. The next meeting is tentatively scheduled for March 12.

Margaret Novak thanked the OCTA Board for genuinely trying to tackle bicycle and pedestrian safety in Orange County. She said it is almost a daily event where there is a cyclist or pedestrian fatality. Greg Winterbottom said Chairman Roy Shahbazian and this subcommittee helps the Board to stay informed.

Laurel Reimer suggested OCTA coordinate with law enforcement on the various bicycle and pedestrian safety laws and training.

B. Legislative Update – Jaymal Patel, Government Relations Specialist, provided an overview of what is happening at the state and federal government. Jaymal said the Governor of California released the largest budget of \$209 billion of which \$144 billion is general fund expenditures. This budget indicates his priorities are: health and human service, education, housing, and homelessness. The transportation component is not as large. There's about \$4.8 billion in new transportation funding from SB1. He said there is about \$407 billion in Cap and Trade funding for low carbon transportation programs. The budget looks to tie transportation funding to housing and climate priorities. Jaymal said on the federal side the Department of Transportation is shut down and for OCTA there are no near-term impacts, but in the long-term OCTA could see some impact. The Federal Transit Administration has had a partial shutdown and flow of federal funds has been halted. He said there could be some concerns if not resolved soon.

Alice Rogan said we have four new OCTA Board Members. She said in District Four Director Nelson has been replaced with Director Chaffee, in District Three Director Murray has been replaced with Director Hernandez, in District Five Director Donchak has been replaced with Director Muller and Director Tait has been replaced with Director Moreno. She said there will be a special election to replace Supervisor Todd Spitzer. Alice said staff will be contacting the new members to see if they wish to replace CAC members.

- C. Planning Studies Update – Marissa Espino, Community Relations Officer, said there will be two planning studies that will kick off in 2019. She said the first study will analyze options to improve transit on Bristol Street from Seventeenth Street in Santa Ana to major employment areas in Costa Mesa and possibly John Wayne airport. Marissa said if any committee members are interested in participating in the stakeholders working group, let Jared Hill know. The second study will be in the Beach Boulevard Corridor Study in conjunction with Caltrans, OCTA will consider a seamless corridor from Pacific Coast Highway in Huntington Beach to Whitter Boulevard in La Habra. Marissa said both of these studies are just getting underway and will be completed in 2020.
- D. February Service Change – Gail Cherry, Section Manager, Planning, said the February Service Change will go into effect on February 10. There are 32 changes included and 24 of those are minor based on customer comments or feedback from coach operators regarding scheduling or help with on time performance. Major changes will be on Routes 29 which will no longer service the Buena Park Metrolink Station or Goldenwest Transportation Center 6 a.m.-6 p.m. Monday-Friday. Route 37, 70, 90 and 167 will have a major schedule changes to improve on time performance. In the City of Irvine there will be a new route – Route 404E – which will begin at Irvine Transportation Center and in the City of Tustin – Route 405F – out of the Tustin Train Station. These routes will accommodate train riders. She said the week of January 24th there will be ambassadors along Beach Boulevard letting customers know about the changes to Route 29.
- E. Marketing – Stella Lin said January is Human Trafficking Awareness Month and OCTA is posting signage around transportation centers and working with the Orange County Human Trafficking Task Force. She also passed out information about the Chinese Lunar New Year's events in conjunction with Metrolink. Stella handed information out about group pricing on OC Flex aimed at encouraging people to ride OC Flex together on weekends. This can all be done through the mobile app.
- F. Freeway Projects – Christina Byrne, Department Manager, Public Outreach, said there are three projects under construction or about to be under construction. She said the I-5 (SR-73 to El Toro) project is scheduled to start from Oso Parkway to Alicia in spring. Be on the lookout for a groundbreaking event. On the I-5 Central

Improvement Project, contractor OHL just won the bid and construction is expected to begin in the spring and last for about two years. In regards to the I-405 Improvement Project, there are four bridges under construction: Slater, McFadden, Magnolia and Bolsa Chica. Later this month, there will be outreach in Fairview, area of Costa Mesa. She outlined community events that OCTA Staff will be attending and please let her know if there are any events OCTA should attend.

The committee asked about the Fairview Bridge. Christina Byrne said the bridge will be done in two phases and the schedule has not been finalized.

The committee asked about the duration of the I-5 (SR-73 to El Toro) Project. Christina Byrne said she would get back to the committee on the with more schedule information.

The committee discussed the carpool lanes on the I-405 Project. Christina Byrne said the toll policy on the project is complicated and she could provide a handout with that information.

- G. Staff Liaison – Alice Rogan reported Christina Byrne is transitioning into the liaison position to CAC. Alice said she was promoted a year ago to Director of Marketing and Public Outreach and then Christina was promoted into her position. Christina will now be the CAC's contact along with Jared Hill.

Alice Rogan said half of the CAC committee's terms will be expiring in June. She and Christina will be working with the OCTA Board on the selection of the committee members. Please be on the lookout for an email asking if you are still interested in serving on this committee.

Jared Hill said the next Technology and Innovation Ad-Hoc Committee will be on February 19, 2019.

6. Public Comments

No one from the public spoke.

7. Committee Member Comments

There were no committee comments.

8. Adjournment/Next Meeting

The meeting adjourned at 1:45 p.m. The next meeting will be on April 16, 2019.

**Citizens Advisory Committee
Fiscal Year 2018-2019 Attendance Record**

● = Present

⊙ = Absent

R = Resigned

MEMBER	7/17/18	10/16/18	1/15/19
Andrew Ramirez	⊙	●	●
Austin Lumbard	●	●	●
Damon Tordini	●	●	●
Dan Kalmick	●	●	●
David Emerson	⊙	●	●
Derek McGregor	●	●	●
Dianne Thompson	⊙	●	●
Frank Murphy	●	⊙	●
Janine Heft	⊙	⊙	⊙
Hamid Bahadori	⊙	⊙	⊙
Jeff Thompson	●	●	●
Jessica Lomakin	⊙	⊙	⊙
John Taylor	⊙	⊙	⊙
Karalee Darnell	●	●	●
Kellie Aamodt	●	⊙	⊙
Laurel Reimer	●	●	●
Lisandro Orozco	●	●	●
Margaret Novak	⊙	●	●
Mark Paredes	⊙	●	●
Mike Posey	⊙	⊙	⊙
Michael McNally	●	●	●
Min Chai	⊙	⊙	●
Nick Polichetti	●	●	●
Paul Adams	●	●	●
Randy Styner	●	⊙	⊙
Roy Shahbazian	●	●	●
Sheldon Pines	⊙	●	●
Stephanie Klopfenstein	⊙	⊙	⊙
Steve Kozak	●	⊙	●
Theodore Luckham	●	⊙	⊙
Victoria Michaels	●	●	⊙