



## **CAC Bicycle/Pedestrian Subcommittee**

550 S. Main Street, Orange CA, Room 07

June 18, 2019 | 12:00 p.m. – 1:30 p.m.

### **AGENDA**

#### **1. Welcome**

#### **2. Presentation Items**

- A. May Bike Month Report (*15 min.*)  
Kevin McMichael, Associate Marketing Specialist, External Affairs
- B. City of Santa Ana Dockless Scooter Pilot Program Findings (*15 min.*)  
Cory Wilkerson, City of Santa Ana, Active Transportation Coordinator
- C. Active Transportation Funding Update (*15 min.*)  
Louis Zhao, Section Manager, Discretionary Funding Programs
- D. Active Transportation Programs (*10 min.*)  
Paul Martin, Active Transportation Coordinator

#### **3. OCTA Staff Updates (*5 minutes each*)**

- A. OC Streetcar Bicycle / Pedestrian Impact Update – Tresa Oliveri, Community Relations Officer
- B. Staff Liaison Update – Jared Hill, Community Relations Specialist

#### **4. Subcommittee Member Comments**

#### **5. Public Comments\***

#### **6. Adjournment**

##### **Agenda Descriptions/Public Comments on Agenda Items**

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chairman at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**Citizens Advisory Committee  
Bicycle and Pedestrian Subcommittee  
Meeting Notes**

March 26, 2019 | 12:00 p.m. – 1:30 p.m.  
550 S. Main Street, Orange CA, Room 07

**1. Welcome**

Chair Paul Adams welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) Bicycle and Pedestrian Subcommittee meeting. Chair Adams said he recently participated in the BSIP rankings and the process was enlightening. He asked if anyone had questions about the minutes. There were no questions.

**2. Presentation Items**

**A. May Bike Month Planning**

Kevin McMichael talked about the marketing program for Bike Month which is in May. He said the third week of May is Bike to Work week with that Thursday being Bike to Work day. The campaign includes a pledge system. OCTA will work with local companies to offer prizes for pledges. He said last year OCTA started pairing bicycling with other forms of transportation/transit in the marketing campaign. Kevin said Strava is a bicycling social media application and OCTA encourages commuters to use Strava to keep track of mileage. Bicycle safety is also included in this campaign. Kevin said OCTA is going to use the app, Meetup to target bicycle enthusiasts. OCTA will also participate in local community bicycling events.

Kevin McMichael said the marketing pieces will look similar to Rideshare Week pieces from the fall. He asked the committee for feedback on the draft posters.

The subcommittee suggested the train in the advertising piece does not look like a Metrolink train. Kevin McMichael said we are working on the digital pieces and these pieces are to show the other characters. OCTA will work with the artist to enhance the vehicle image. The subcommittee suggested in future promotions using the local college mascots as the animals and using Eventbrite to promote the events and share the event links on local city websites.

The subcommittee asked about school promotions during Bike Month. Kevin McMichael said the K-12 schools are not usually a part of this campaign. OCTA sends them information, but there has not been interest in having OCTA visit the schools. He said OCTA does have a few college events.

The subcommittee said the campaign is well done.

B. Active Transportation Counts Program Update

Sam Sharvini provided an update on the Active Transportation Counts Program. He started with background on the program. He said there are currently over 500 unique count locations throughout the County of Orange. The bike flow map shows a visual representation of the bicycle volumes where there is count information. The program will evaluate travel patterns at different times of the day and week. He provided information on how the counts are collected and talked about how this information can also help with determining safety enhancements in the areas. Sam spoke about the different agencies responsibilities and working with a potential university partner to assist OCTA.

Sam Sharvini said a number of things were achieved through this program. He said the information collected on counts helps determine how OCTA should proceed. Sam said the next steps are to include a data management network, identify programmatic funding sources, continue refining the bike flow map as information is collected and continue to provide guidance/coordination with cities on their local efforts.

Paul Martin said this project was primarily funded by Caltrans and it has been a great partnership. Information on this program will be available on Caltrans' website as well as OCTA's.

The subcommittee asked about freeway connections in this program. Marlon Regisford from Caltrans said this program is very important in order to achieve our complete streets goals in the county. It provides a good data source for Caltrans to know where streets can be improved in the county and helps to identify funding sources.

The subcommittee asked for the flow map to be on the OCTA website. Sam Sharvini said OCTA staff is still refining the map and it will be available when it is complete.

The subcommittee asked if the counts were determined by a photo system. Sam Sharvini said OCTA did the initial counts using tubes and video detection.

The subcommittee suggested providing a tool to the city planners based on what type of facility they are looking to build, provide guidance to staff on what else can be done in the particular area based on the volumes and also combine with pedestrian facilities. Sam Sharvini said OCTA used data from Strava combined with OCTA counts and land use patterns, etc. He said it was difficult to find the correlations with the unlimited data.

The subcommittee asked about the legend on the map. Sam Sharvini said once this map is online, it will be easier to read and can be zoomed in to specific areas.

He said the numbers are a combined number for both directions. The subcommittee suggested turning this into an interactive map. Sam said OCTA will consider this.

The subcommittee asked if Los Angeles has a similar study. Marlon Regisford said this information will eventually go to the Southern California Association of Governments (SCAG) to create a regional map.

#### Public Comment

Mike Holquinson, resident of Buena Park and a member of the Orange County Bicycle Coalition, said he is excited to see this presentation. He said he had no idea this sort of information existed and please continue the efforts in this area. Mike cautioned this information is great for what is here now, but please give thought to unmet needs. He said he realizes this would be hard to quantify, but OCTA should identify members of the bicycling communities to help find the unmet needs.

#### C. Safe Routes to School Update

Paul Martin said the purpose of this project is to get kids and parents walking to school and provide safe routes for them. He talked about Walk to School day programs. He said working with Caltrans, OCTA was able to secure grant money for this program. The objective of this program is for all Orange County schools to identify safe routes to schools. The schools can apply for money to provide safe routes. OCTA will have programs at 10 schools. OCTA is also working with Orange County Healthcare Agency.

Paul Martin said Safe Travels Education Program (STEP) is led by the County of Orange. OCTA pursued a grant for administration of a program at 25 schools. Paul shared flyers from previous school events.

The subcommittee suggested more coordination with elementary schools during Bike to School month. Good habits are formed at an early age and maybe this program will get kids started on a path to a healthy lifestyle. Paul Martin talked about the different opportunities at schools. He said one deterrent may be the lack of bike racks at the schools, but this program can help to get those racks.

The subcommittee also talked about school planning due to parking and drop-off problems and how encouraging biking to school can help.

#### D. El Toro Interchange Project

Constantino Stamation presented the El Toro Interchange Project as funded by OCTA's Measure M2 Project B. Alice Rogan said OCTA has partnered with Caltrans to do the environmental work on this project. Constantino talked about project meetings, the project area and the environmental study area. He said there is heavy peak congestion and major delays due to short space between on/off

ramps in the project area. Constantino Stamation discussed the different alternatives for travel through the area, traffic data, and cost comparisons. He said Caltrans will begin circulation of the draft environmental documents on April 2. A public hearing will be held in Lake Forest. Caltrans will collect comments and then provide a recommendation on a preferred alternative. In November, there will be a final environmental document for the project.

The subcommittee asked about lower traffic volumes near the Laguna Hills Mall. Constantino Stamation said there is expected to be a mixed-use area on the site of the Laguna Hills Mall and until we know exactly what will be there, it is hard to predict traffic volumes. He said it looks like some mix of high density apartments along with retail space. This information will be obtained soon and be included in the final report.

Alice Rogan suggested commenting on the environmental document in general terms regarding bicycle safety in the area. She said once it is in the design phase specific comments can be made. Christina Byrne said OCTA will send out a reminder to the committee to make comments when the document is released.

### **3. OCTA Staff Updates**

#### **A. Active Transportation Update**

Paul Martin provided a handout regarding the Active Transportation Plan. He said OCTA received a grant from the Office of Traffic Safety (OTS) for a campaign including bicycle skills classes and training classes. He said additional funding was secured for distribution of helmets and bicycle lights. Paul said there are partnerships with law enforcement. He said funding was secured through SCAG for training police officers regarding crashes involving bicycles and pedestrians.

The subcommittee asked if the City of Santa Ana Police was involved in the training. Paul Martin said OCTA has three presentations scheduled with the City of Santa Ana Police and training happens at their rollcall by peer police officers. The subcommittee was happy to hear about the training for police officers.

#### **B. I-405 Improvement Project Update**

Christina Byrne said there is pile driving at multiple bridges including Bolsa Chica, Magnolia, and Goldenwest. She said there will be full freeway closures in one direction at a time at Slater. The next partial demolition is on Bolsa and OCTA has been busy providing outreach to businesses. Christina said Beach Boulevard will be closed for utility work on Sunday evenings the next six weeks.

**4. Subcommittee Member Comments**

Jeff Thompson suggested hearing about the BSIP applications at the next subcommittee meeting.

Marlon Regisford said Caltrans will be hosting a Bike to Work day on May 14.

**5. Public Comments**

There were no public comments.

**6. Adjournment**

The meeting was adjourned. The next full CAC meeting will be on April 16 and the next Bicycle/Pedestrian Subcommittee meeting will be on June 18.

**CAC Bicycle/Pedestrian Subcommittee  
Fiscal Year 2018-2019 Attendance Record**

● = Present

⊙ = Absent

R = Resigned

Members			
	9/18/18	12/11/18	3/26/19
Adams, Paul	●	●	●
Buck, Vince	⊙	●	⊙
Emerson, David	●	●	⊙
Kalmick, Dan	⊙	●	●
Novak, Margaret	⊙	⊙	●
Paredes, Mark	⊙	⊙	⊙
Shahbazian, Roy	●	●	●
Taylor, John	⊙	⊙	⊙
Thompson, Jeff	⊙	●	●
Reimer, Laurel			●
Orozco, Lisandro	N/A	●	●