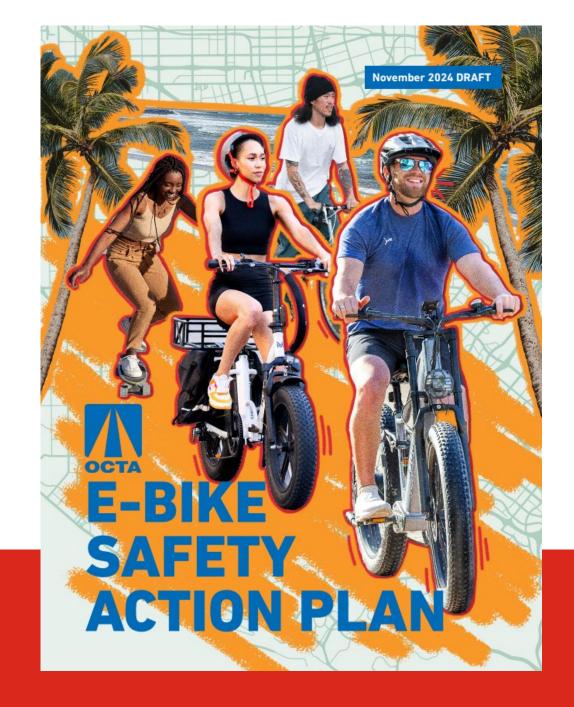
E-bike Safety Plan





OCTA E-Bike Safety Plan Goals

- Analyze gaps in existing e-bike safety resources and strategies
- Engage the community and provide e-bike safety education
- Provide recommendations to facilitate the use of e-bikes as a safe and reliable form of transportation in Orange County



Timeline Recap

Fall and Winter 2023/2024

Stakeholder survey and interviews, community outreach and engagement, data review

Spring 2024

Gap analysis and safety strategies development

Summer 2024

How-to-toolkit, draft E-Bike Safety Action Plan

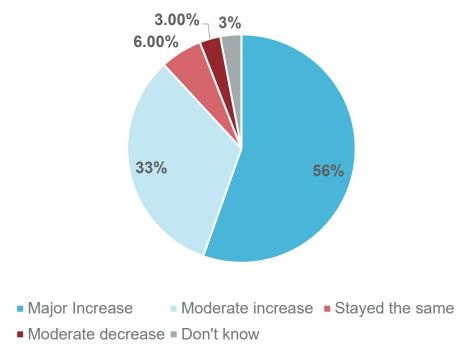
Fall 2024

Final Action Plan



Stakeholder Survey Results

How has e-bike usage in your city/region changed over the last year?



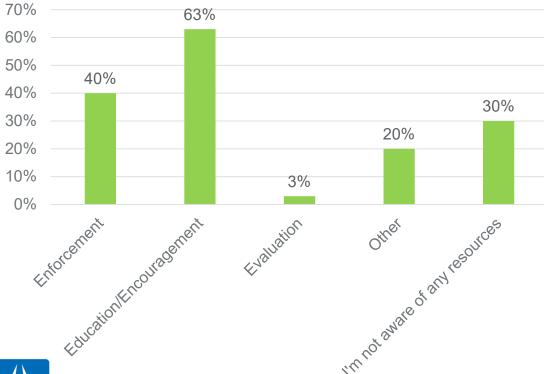
Top 5 ranked e-bike safety issues

- 1. E-bike speeds
- 2. Adherence to traffic laws
- 3. Youth riding
- 4. Helmet usage
- 5. Conflicts between e-bikes and pedestrians

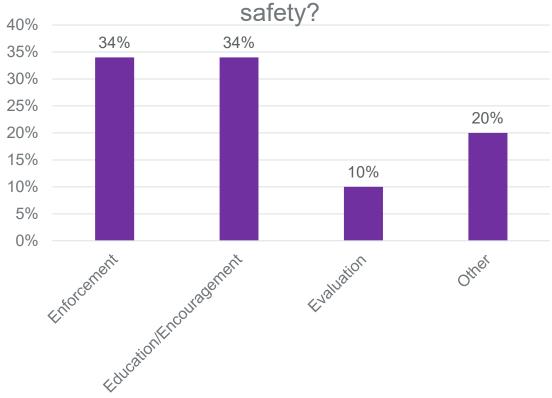


Stakeholder Survey

What resources have been or are available in your community to support e-bike safety?



What resources are **most-needed** in your community to support e-bike





Non-Infrastructure Efforts

| Events and Programming | Participating Jurisdictions/Agencies |
|--|---|
| School presentations/trainings and bike safety rodeos | Huntington Beach, Irvine, Los Alamitos, Mission Viejo, Newport Beach, Costa Mesa, San Juan Capistrano, Tustin |
| Required classes or informational sessions before students can use their e-bike or park it on campus | Irvine, Laguna Beach, Huntington Beach |
| Bike mechanical support | Santa Ana Active Streets |
| Enforcement | |
| Warnings for e-bike rider violations | Costa Mesa, Irvine, Laguna Beach |
| School patrols (mostly used for educational purposes) | CHP |
| Education | |
| Podcasts and blogs | CHOC |
| Safety and training program | CHP |
| Website | OCTA |
| Trail etiquette signage | Laguna Niguel, Mission Viego |
| Factsheets/handouts (e-bike classifications, e-battery safety, rules of the road) | Seal Beach, Laguna Niguel |

Data Source Inventory

1. E-Bike Policy and Regulations

2. E-Bike Activities

3. E-Bike Crashes



Inventory available data

- Countywide/Local E-bike Regulations and Ordinances
- Local Active Transportation Plans
- E-bike traffic counts
- E-bike sales
- E-bike funding for programmatic activities and/or funding for infrastructure
- Collision data from local jurisdictions
- Statewide Integrated Traffic Records System (SWITRS)
- Hospital Records, Health Insurance Claims, Emergency Medical Service (EMS)
- Case Studies



Identify gaps







INFRASTRUCTURE:

Continue to advance bikeway infrastructure that fosters safe e-bike riding.

Strategy

1. Support local and regional implementation of connected, separated bicycle infrastructure and related bicycle facilities.



LEGISLATION:

Support policies and projects to increase safety requirements related to the utilization of electric bicycles.

Strategy

- 2. Continue to monitor local and state legislation related to e-bikes to act as a resource for jurisdictions and advocates. Where possible, update County regulations to support consistent policies.
- 3. Partner with Orange County school districts to enact e-bike education policies that encourage safe student e-bike riding.



COLLISION AND INJURIES:

Build understanding of micromobility crash and risk factors, especially those resulting in killed or severely injured.

Strategy

- 4. Collaborate with agencies to enhance standardized tracking and monitoring of micromobility-involved crashes at the county level.
- 5. Assess the qualitative safety and infrastructure experience of traveling in Orange County on e-bike and other micromobility modes.
- 6. Evaluate micromobility crash trends, patterns, and risk factors.



RIDERSHIP:

Understand growth trends and hot spots for micromobility usage.

Strategies

- 7. Improve and expand the existing OCTA cyclic count program.
- 8. Broaden the sources of micromobility ridership and activity data collection.



EDUCATION & ENCOURAGEMENT:

Target behavior change for key groups affected by e-bike safety issues.

Strategies

- 9. Develop targeted, ageappropriate education on e-bike safety to riders who are most at risk in Orange County: the school community (parents, students, and staff) and older adults.
- 10. Partner with organizations and ongoing initiatives that serve target audiences to directly provide educational and encouragement resources and programs.
- 11. Share E-Bike Safety Action Plan findings as a resource for other agencies to encourage e-bike adoption and safe e-bike ridership.



RETAILER COLLABORATION

Leverage micromobility retailers for outreach and data collection.

Strategy

12. Build and sustain relationships with local e-bike retailers, partnering on safety education and encouragement efforts

Thank you, questions?

