Strategic Plan Update

Revision 1, 2014-2019

Orange County Transportation Authority (OCTA) Strategic Planning Introduction



- Adopted by the OCTA Board of Directors (Board) in February 2011
- First OCTA Strategic Plan
- To be revised on a biennial time-frame

Strategic Plan Background

- The first Strategic Plan (Version 1.0) created public value through defining OCTA:
 - Values, Vision, Mission, Goals, and Objectives.
 - Guided the development and implementation of the Board Chair's annual goals and the annual Chief Executive Officer Action Plan.
- Set up a performance-based plan, aiming for an enhanced focus on performance and accountability.

Strategic Plan Framework Overview

STRATEGIC PLAN FRAMEWORK

values

Integrity

Customer Focus

Can-do Spirit

Communication

Teamwork

vision

An integrated and balanced transportation system that supports the diverse travel needs and reflects the character of Orange County.

mission

Develop and deliver transportation solutions to enhance quality of life and keep Orange County moving.

goals

Mobility

Deliver programs, projects and services to improve the movement of people and goods throughout Orange County and the region.

OBJECTIVES:

- Travel Time and Speed
- · Capacity and Level of Service
- · Operational Performance
- · Quality and Ease of Use

Public Service

Enhance customer satisfaction by understanding, connecting with and serving our diverse communities and partners.

OBJECTIVES:

- Public Awareness and Perception
- Customer Satisfaction
- · Community Engagement
- Collaborative Planning

Fiscal Sustainability

Ensure fiscal health through prudent financial management and by protecting and leveraging available revenue sources.

OBJECTIVES:

- Financial Management
- Efficient Operations
- · External Funding Maximized
- Investment Protection

Stewardship

Embrace responsible policies and practices designed to promote environmental sustainability and enhance the safety and quality of life in Orange County.

OBJECTIVES:

- Project Delivery
- · Environmental Sustainability
- Safety

Organizational Excellence

Continue the tradition of being a high-performing organization through employee development and efficient business practices.

OBJECTIVES:

- · People Development
- · Processes Improvements
- Systems Efficiencies

SCAG Regional Transportation Plan OCTA Budget OCTA Comprehensive Business Plan OCTA Comprehensive Annual Financial Report OCTA M2020 Plan, September 2012 **Bus Capital Improvement Plan** Short Range Transportation Plan **Transit System Study (2012)** 2013 State Route 91 Implementation Plan **OCTA Long Range Transportation Plan OCTA Federal and State Legislative Platform**

Strategic Plan: Version 2.0 (V2)

- Revision Approach:
 - Build on version 1.0 foundation by integrating a compendium of OCTA, regional, and state plans to create a balanced transportation program.
 - First integration of all plans, programs, and mandates to create consistency, guidance, and ease of use.
 - By taking this approach, the updated Strategic Plan serves as the guiding document supported by local and regional plans, programs, and projects.

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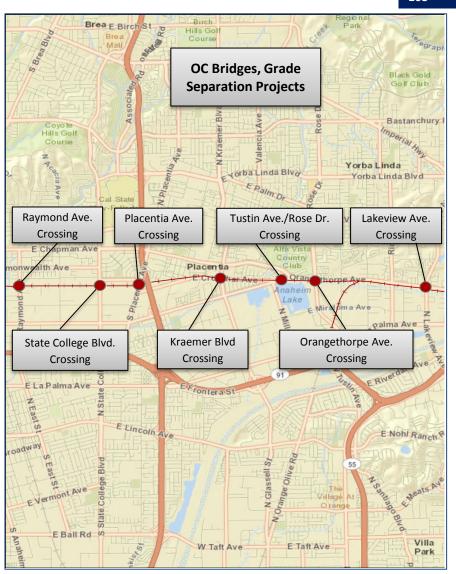
I. Streets and Roads: Orange County streets carry approximately half of Orange County's car and truck traffic and nearly all of Orange County's bicycle and pedestrian traffic.

Objective 3: Invest nearly \$1.2 billion of funding for street and road improvement projects to expand roadway capacity and protect pavement conditions. (Projects O, P & Q).

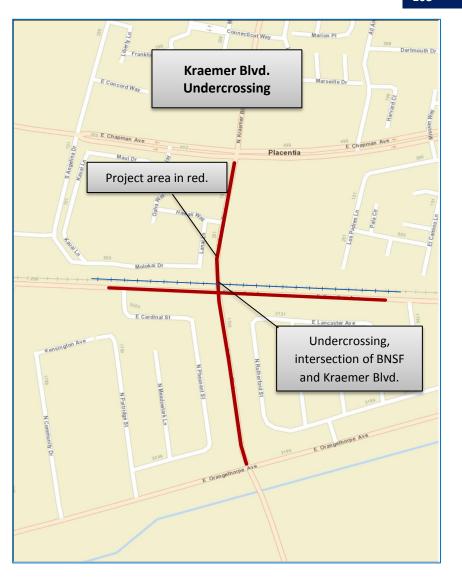
Project O, Regional Capacity Program: Overview:

- Funded in combination with Measure M2 and local matching funds.
- Funds roadway improvements as defined through the Master Plan of Arterial Highways (MPAH).
- Includes considerations for bicycle and pedestrian components as part of each project.
- Provides for intersection improvements and other projects to help improve street operations and reduce congestion.
- Provides funding for completion of seven grade separations that will eliminate car and train conflicts along the BNSF Railway in northern Orange County.

The following map provides the location of the seven grade separation projects, also known as the OC Bridges project.

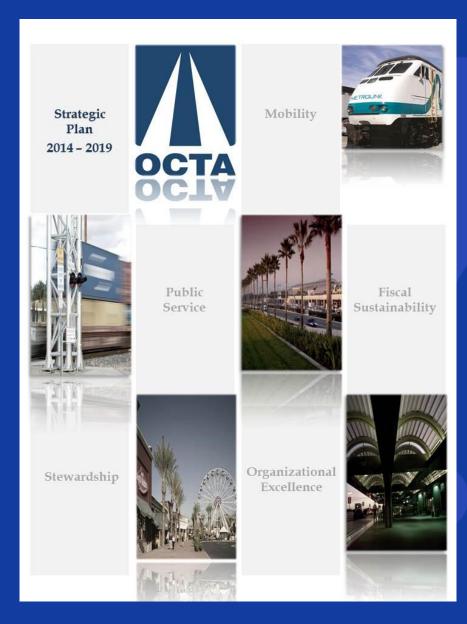


| Kraemer Blvd. Undercrossing Project | |
|-------------------------------------|---|
| Description | The Orange County Transportation Authority (OCTA) will construct a vehicle undercrossing at the intersection of Kraemer Boulevard and the Burlington Northern Santa Fe Railway. As part of the project, the roadway will be lowered to separate car traffic from train traffic. The undercrossing will be located between Chapman Avenue and Orangethorpe Avenue. |
| Project | Project O |
| Benefit | Greater driver/pedestrian safety Shorter emergency response times Elimination of delays Easier business access |
| Cost | Total \$70.5 million \$32.1 million Federal \$22.6 million State \$15.8 million Measure M2 |
| Funding Source | Federal, State and M2 |
| Environmental | Completed: Q3, 2009 |
| Engineering Phase | Completed: Q3, 2008 to Q2, 2011 |
| Right-of-way | Completed: Q3, 2010 to Q3, 2011 |
| Construction | Q4, 2011 to Q3, 2014 |
| Reference | 2012 M2020 Plan, pg. 53 http://www.octa.net/uploadedFiles/OC_Bridges/Kraemer/K raemerFlyer.pdf |



OC Bridges Project Projects 2014 2015 2016 2017 2018 Reference **Program** http://www.octa.net/Freeways-and-Raymond Ave. **Begin Construction** Complete Streets/Streets/OC-Bridges/Project-**Undercrossing Project** Q1 Construction Q3 Overview/ http://www.octa.net/Freeways-and-Placentia Undercrossing Complete Streets/Streets/OC-**Project Construction Q4** Bridges/Placentia/ Kraemer Blvd. Complete http://www.octa.net/Freeways-and-Streets/Streets/OC-Bridges/Kraemer/ **Construction Q4 Undercrossing Project** http://www.octa.net/uploadedFiles/O Orangethorpe Ave. Complete C_Bridges/Orangethorpe/Orangethor **Overcrossing Project Construction Q3** peFlyer.pdf **Project O** http://www.octa.net/uploadedFiles/O Tustin Ave./Rose Dr. Complete C_Bridges/Tustin_Rose/TustinRoseF **Overcrossing Project Construction Q2** lyer.pdf Complete Engineering Q2 http://www.octa.net/uploadedFiles/O Lakeview Ave. C_Bridges/Lakeview/LakeviewFlyer. **Overcrossing Project** pdf **Begin Construction** Complete Q1 **Construction Q2** State College **Begin Construction** Complete http://www.cityofirvine.org/civica/fileb ank/blobdload.asp?BlobID=17662 **Undercrossing Project** Q1 **Construction Q4**

Strategic Plan V2: Benefits



- The Strategic Plan V2 integrates and creates consistency with all of the plans OCTA develops or contributes to, Version 2.0 benefits include:
 - Centralization of information as it relates to projects, programs, and budgets.
 - Delineates (five years) programs and projects.
 - Enhances transparency and accountability.
 - Will be used to develop the Chair and CEO Initiatives, CEO Action Plan, and contribute to budget development.
 - Establish Performance Measures.(Future Effort)



Schedule

- ✓ October 7, 2013: Brief Executive Committee
- October 28, 2013: Brief Board of Directors
- December 2, 2013: Deliver Draft
 Strategic Plan
- December 9, 2013: Strategic Plan delivered to Board for adoption.

Future Plans

- Develop and implement performance measures
- Create an online interactive Strategic
 Plan
 - See SCAG iRTP for example
 - Updated quarterly





Note: While the content of this iRTP is the same as the published 2012-2035 RTP/SCS, which was adopted by SCAG's Regional Council on April 4, 2012, formatting differences may occur between the two versions due to technical limitations in converting the published document into the format used in the iRTP.

HOME

CONTENT

MEDIA GALLERY

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EXECUTIVE SUMMARY



VISION



TRANSPORTATION INVESTMENTS



FINANCIAL PLAN

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rtp.net/gallery





