



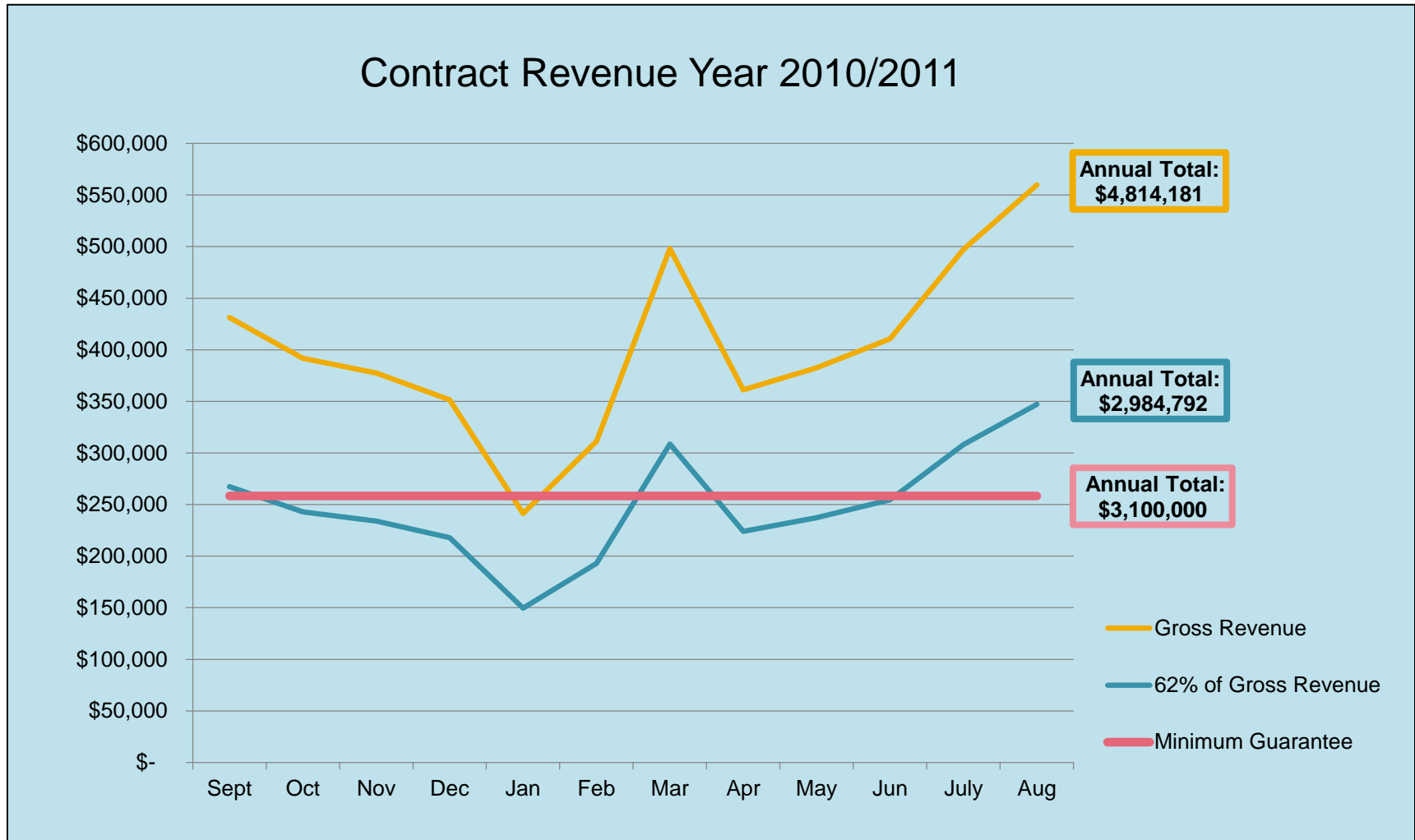
# Amendment to Agreement for Bus Advertising Revenue Program

# Background

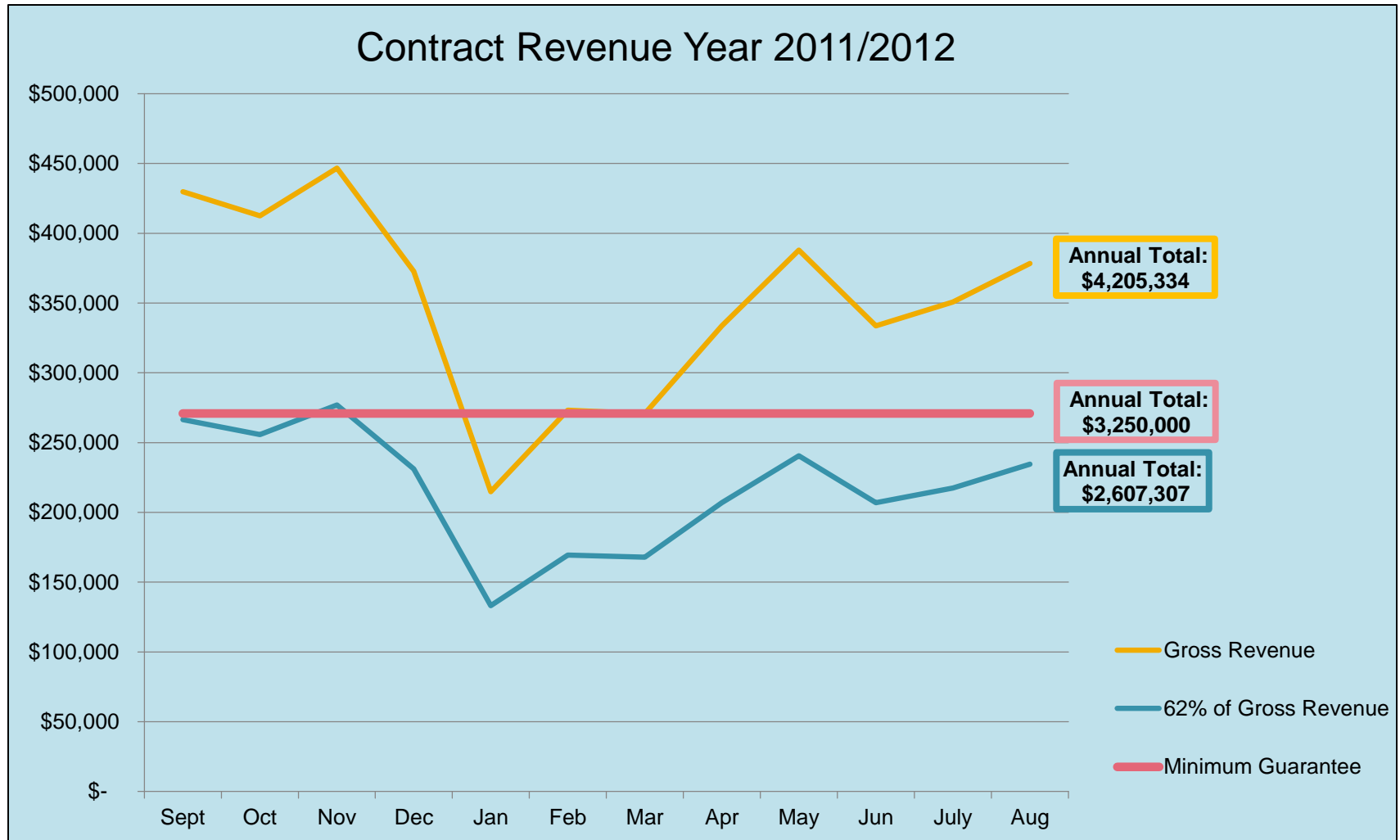
- Revenue source for bus operations
- Current contract first option term expires August, 2014

<b>Contract Term</b>	<b>Time Period</b>	<b>Minimum Guarantee</b>
<b>Initial Term</b>	September 1, 2010 – August 31, 2011	\$3,100,000
<b>Initial Term</b>	September 1, 2011 – August 31, 2012	\$3,250,000
<b>Initial Term</b>	September 1, 2012 – August 31, 2013	\$3,400,000
<b>First Option</b>	September 1, 2013 – August 31, 2014	\$3,550,000
<b>Second Option</b>	September 1, 2014 – August 31, 2015	\$3,700,000
	<b>Total:</b>	<b>\$17,000,000</b>

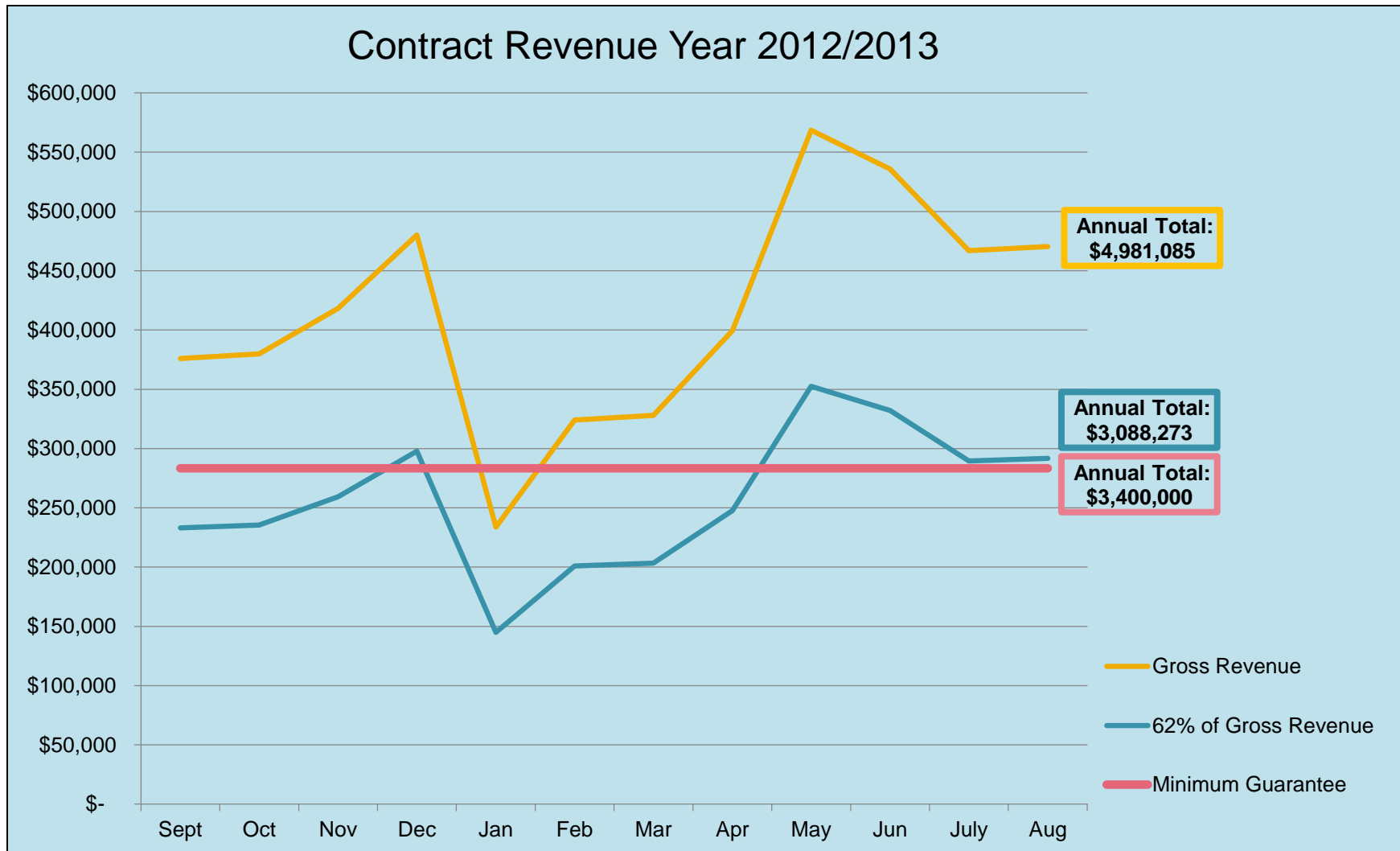
# Contract Performance



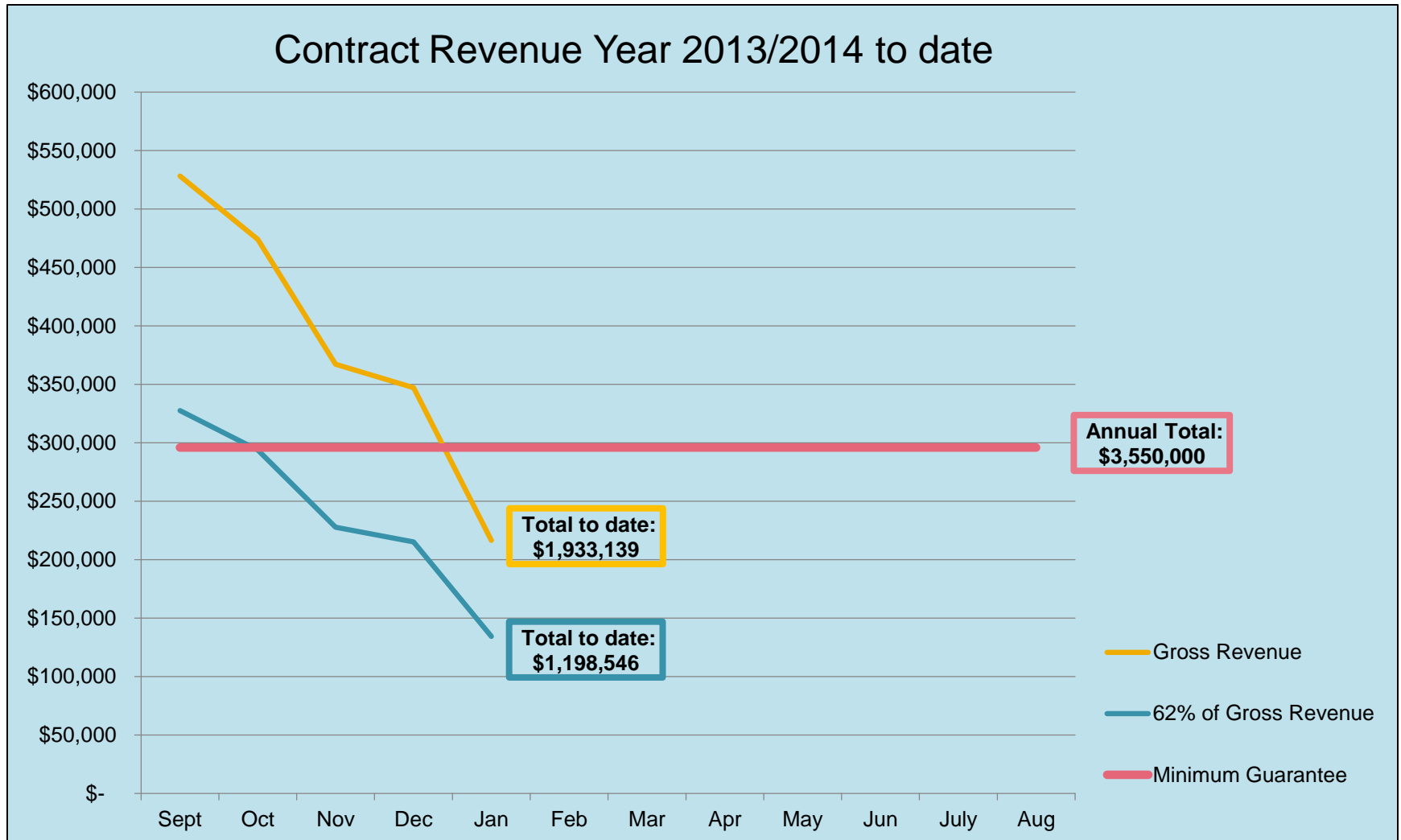
# Contract Performance



# Contract Performance



# Contract Performance



# Recommendation

- Exercise the second option term effective September 1, 2014

