

Chairman Winterbottom's

12 STRATEGIC INITIATIVES



1

Advance delivery of
the M2020 projects.



2

Explore new and enhanced transit services.





3

Improve passenger
rail services.





4

Enhance regional
bicycle programs.



5

Emphasize community outreach and involvement in delivery of M2020 projects.



6 Strengthen regional partnerships.





7

Develop effective funding strategies and programs.



8

**Maintain M2 Ordinance
promise to voters.**



9

**Continue to support
environmental stewardship
and sustainability initiatives.**





10

Refine and update the Strategic Plan.





11

Ensure accountability and efficiency in operations.



12

**Advance workforce
development and maximize
human capital potential.**





2013

OCTA LOOKING FORWARD
21 Years of Public Service

