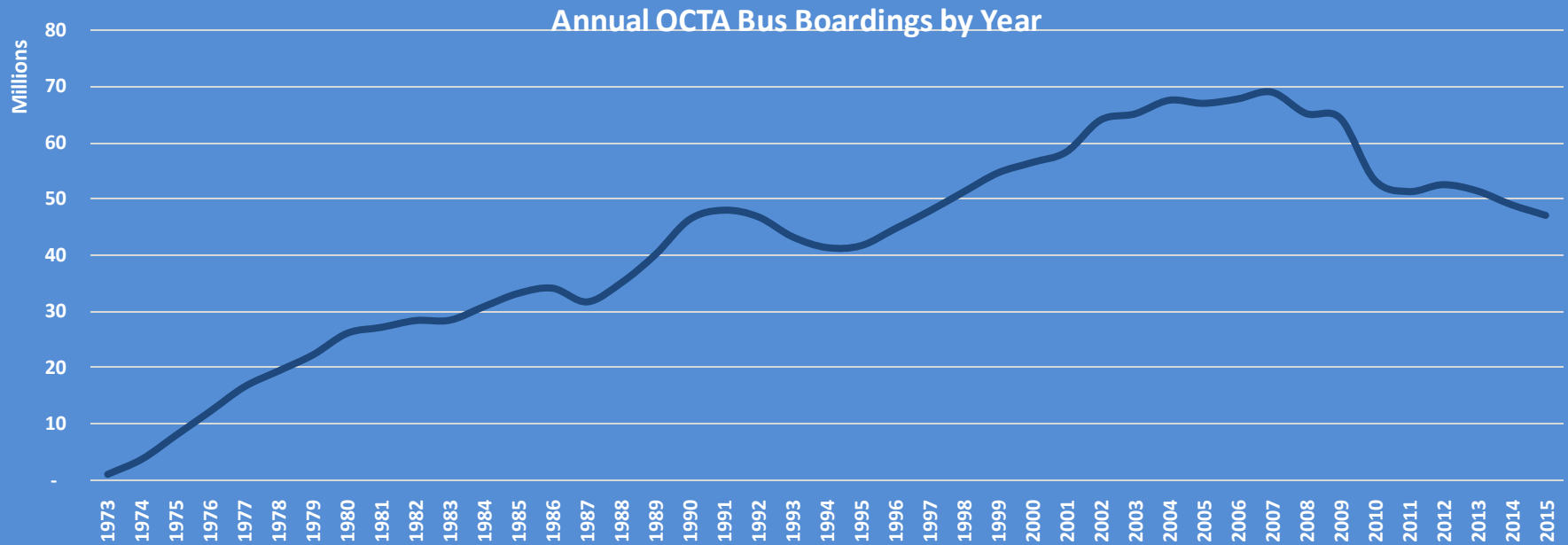




Public Hearing  
for the  
Proposed 2016  
Bus Service Plan



# Ridership Trends



Ridership goal: Increase boardings by 1.6 million over three years

# 2016 Service Plan Goals



- Meet community and customer needs
  - Improve travel time by transit
- Reverse ridership declines
  - Offer faster, more convenient service
- Retain and build ridership
  - Re-position bus service to match markets
- Improve productivity
  - Use existing resources more efficiently
- Work within existing funding

# Outreach



- 60,000 brochures in multiple languages
- Local jurisdiction communications
- Four community meetings
- Digital and e-communications
- Press releases / advertisements
- ACCESS information
- Citizen Committees

Channel	Comments Received*
Mail/Online Surveys	606
Telephone	96
E-mail	39
Community Meetings	94
Total	835

\* As of 1/5/16

# Recurring Themes



- Support for frequency improvements
- Provide some level of coverage
  - Offer peak only or less frequent service
- Sync reductions with Project V start ups
- Concerns for special needs customers

# Plan Schedule / Next Steps



Plan Schedule	Timeline
Release Draft Plan for Public Input	November 23, 2015
Implement Outreach	December 2015 – January 2016
Conduct Public Hearing	January 25, 2016
Submit Final Plan Recommendations	February 22, 2016
Implement Changes	June, October Service Change

Project V Circulators	Timeline
Issue Project V Call For Projects	November 23, 2015
Award Project V Funds	June 27, 2016
Implement V Projects	As soon as possible