Swallows Day Parade and Mercado Email copy

Headline:

Enter for a chance to win free Metrolink tickets to the Swallows Day Parade!

Text:

For more than six decades, visitors have flocked to the fun and entertaining Swallows Day Parade & Mercado in San Juan Capistrano...and you have the chance to go for free! Enter now for the opportunity to skip freeway traffic and parking headaches and ride the train free to the 64th Swallows Day Parade & Mercado, one of the longest running parades in the country!

Call to Action:

ENTER NOW

Subhead:

Travel to the parade the easy way.

Text:

Arrive relaxed and ready to enjoy the parade, marching bands, and equestrians. Take Metrolink! An easy walk from the Metrolink station, the parade route runs through the heart of San Juan Capistrano. Adults ride for only \$10 and kids ride free!

<u>Disclaimer:</u>

See Official Rules at <u>ocmetrolink.com/survey</u>