



BEACH BLVD

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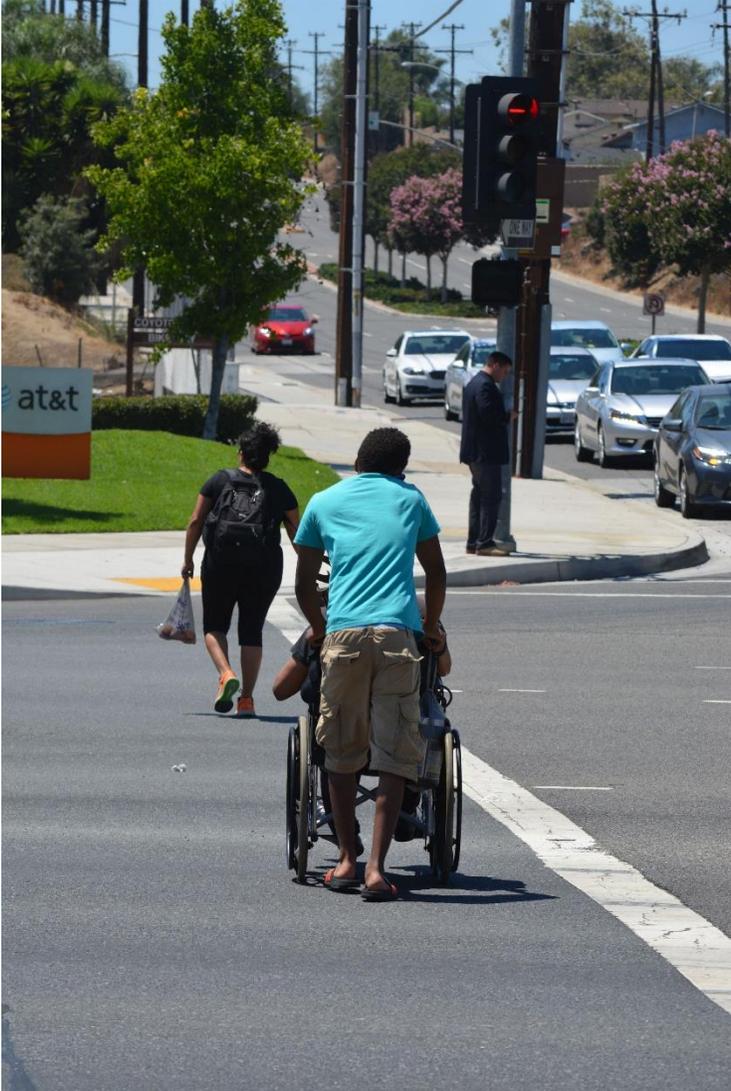
Citizens Advisory Committee
July 16, 2019

BEACH BOULEVARD CORRIDOR STUDY (SR 39)



Purpose/Objective of Study

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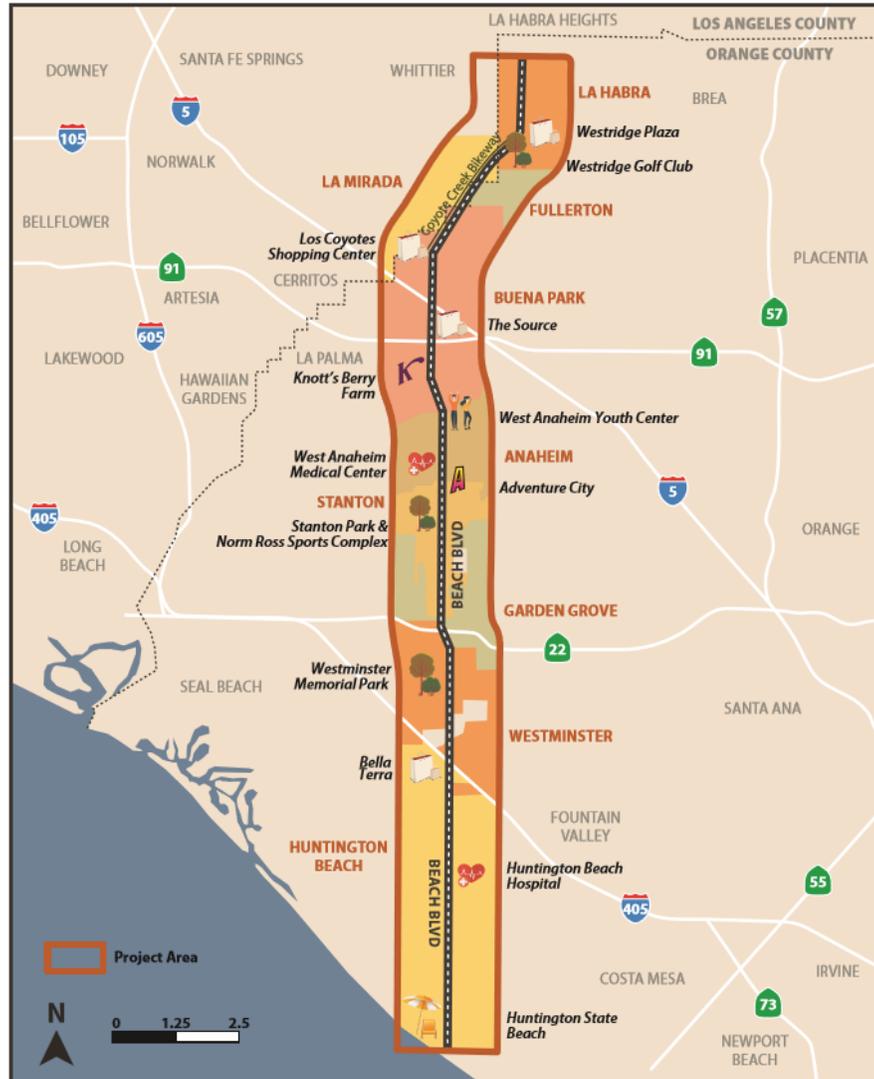


- Develop a comprehensive multimodal transportation vision for Beach Boulevard (SR 39) corridor.
- Strengthen the Caltrans and OCTA partnership and collaborate with local jurisdictions.
- Identify constraints/opportunities to improve and enhance local and regional mobility.
- Incorporate local land use objectives and the resulting transportation needs.
- Prepare concepts needed for future project implementation efforts by Caltrans and local jurisdictions.

Local Jurisdictions Participation

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Beach Boulevard Corridor Study Area



Technical Working Group

- Comprised of local agency staff
- Keep local jurisdictions apprised of status
- Provide input on:
 - Local conditions
 - Jurisdiction-specific needs
 - Conceptual alternatives
 - Study recommendations



Public Outreach Phases

- Introduction and Identification of Existing Conditions
- Conceptual Alternatives Assessment
- Final Recommendations

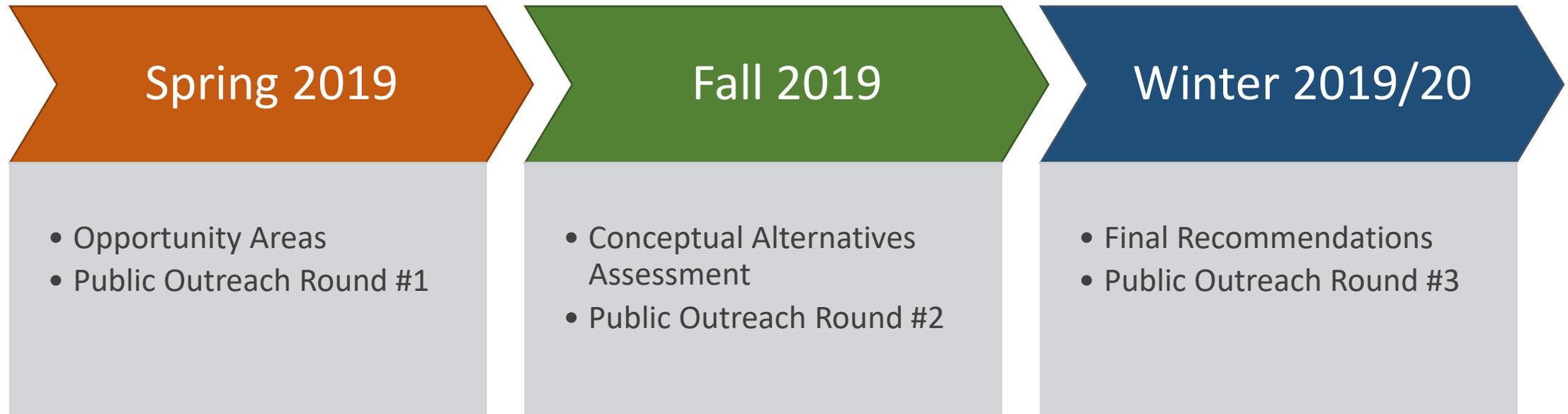
Outreach Efforts

- Partner with corridor agencies
- Online Surveys
- Community Events/Pop-ups
- Flyer Distribution (city halls, libraries and community/senior centers)
- Open Houses in Sept./Oct.
- Digital Media (blog, social media, web, e-blasts)



Schedule

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Thank you, questions?