Bristol Street Transit Corridor Study







Stakeholders Working Group: July 31, 2019





Agenda



- Welcome/Introductions
- Study Purpose and Scope
 - Corridor Setting
 - Mobility Needs
 - Goals and Objectives
 - Alternatives Development process
- Stakeholder and Public Participation opportunities
- Next Steps

OC Transit Vision

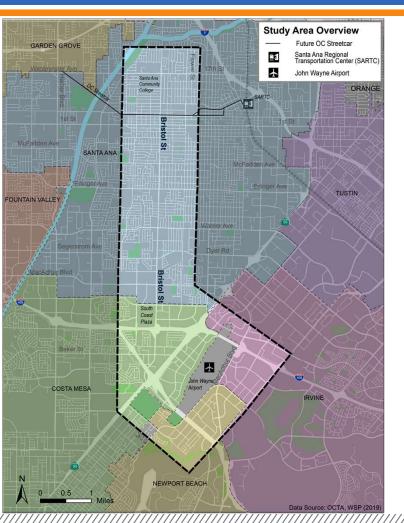


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- TRANSIT OPPORTUNITY CORRIDORS BY POTENTIAL MODE 5 605 (90) LA PALMA AVE/LINCOLN Kaiser Permanent - Anaheim (241) CHAPMAN AVE Old Towne Orang (22) Id Mainplace 17TH ST/WESTMINS MCFADDEN AVE/BOLSA AVE stminster Mall Goldenwest Transportation Center (241) Laguna Hills Transportation Cente Saddleback College e Shops At Mission View Rapid Streetcar/BRT BRT/Rapid Bus Rapid Bus Freeway BRT Metrolink E Data Sources: Orange County Transportation Authority, ESRI
- Transit Master Plan
 - Short-term action plan
 - High-priority corridor
- Part of a larger corridor

Study Scope





- Study limits: 17th Street to Baker Street and John Wayne Airport
- Includes cities of Costa Mesa, Irvine, Newport Beach, and Santa Ana
- Identify options for improving transit service
 - Various modes and alignments: bus, bus rapid transit, and streetcar
- Evaluate alternatives based on performance and community support
 - Ridership, cost, environmental benefits and impacts, system connectivity, and community input
- Collaborate throughout; work with project development team, stakeholders, and public
- Final Report

Any questions about the Study Scope?

Process and Schedule











Study Phase	Description	Timeline
I. Purpose and Need	Corridor Definition and Mobility Needs	Summer 2019
II. Alternatives Development	Develop six conceptual transit alternatives	Fall 2019
III. Alternatives Evaluation	Evaluate ridership, cost, environmental benefits, and community support	Winter 2020
IV. Final Report	Present report findings and community input received	Summer 2020

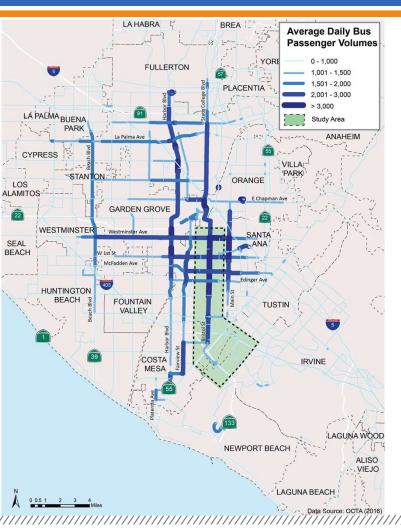
Stakeholder Workshops



• Purpose:

- Engage community leaders early in process
- Solicit feedback from various organizations
- Participants asked to serve as liaisons & share updates with your organizations
- "Working group" format please ask questions!
- Schedule:
 - July 2019 Purpose & Need
 - Fall 2019 Alternatives Development
 - Spring 2020 Alternatives Evaluation

Bristol Corridor Context

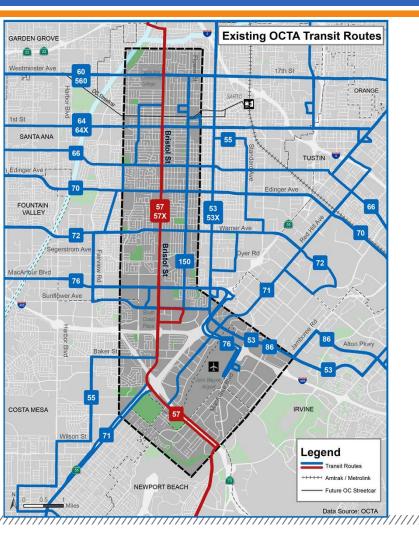


- Highest transit usage area
- Major trip generators
 - Santa Ana College
 - Santa Ana Civic Center
 - South Coast Metro
 - John Wayne Airport
 - Irvine Business Complex
- Regional connections
 - Five High Quality Transit Routes
 - OC Streetcar
 - Santa Ana Regional Transportation Center



Existing Transit Service

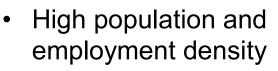




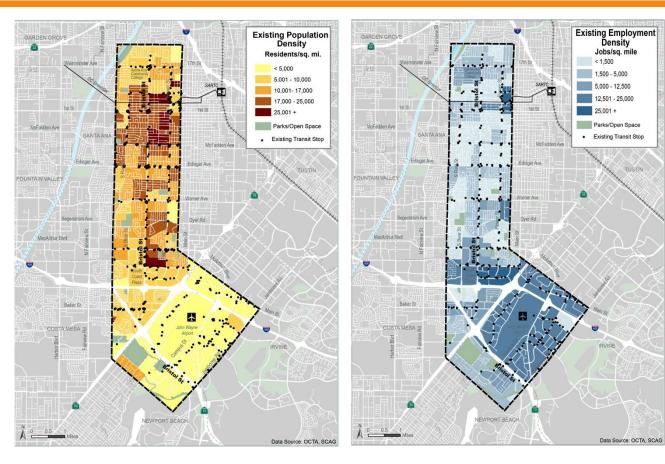
Served by Route 57/57X

- Brea to Newport Center
- Frequency: 12 to 24 minutes
- High transfer rates to crosstown corridors
 - Connections to 13 routes
- High ridership: 10,600 weekday boardings (eight percent of systemwide total)

Population and Employment Densities

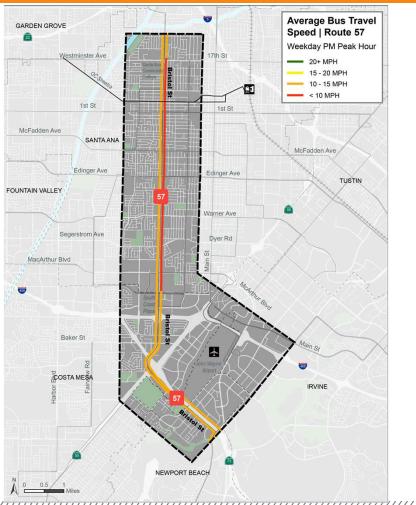


- 144,000 residents (12,600/sq. mile)
- 118,000 employees (10,400/sq. mile)
- Strong future growth by 2040
 - 11% population to 159,000
 - 20% employment to 132,000



Transit Performance





Average Bus Travel Speeds

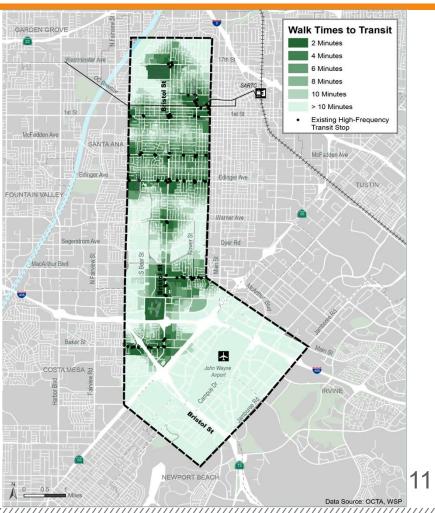
- Less than ten mph during PM peak
- Operating in mixed-flow traffic
- High passenger loads (long dwell times)

mph – miles per hour

Corridor Setting – Transit Accessibility

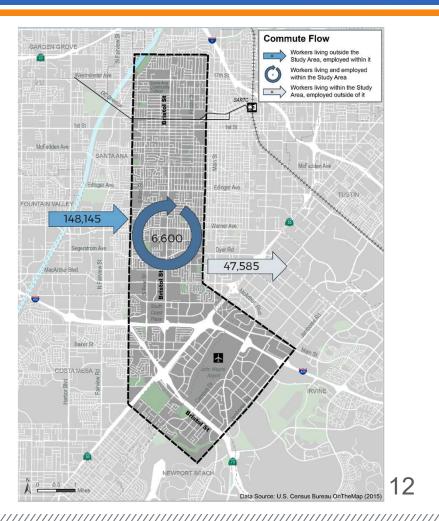


- Accessibility to high-frequency service (15 minutes or better):
 - 71 percent in residential areas
 - 36 percent in employment areas
 - Lack of high frequency transit serving airport and Irvine Business Complex



Corridor Setting – Travel Market

- Commute flows:
 - Strong demand into study area, with 45% of trips from nearby areas
 - Trips out of study area less, but 70% to nearby area
 - Considerable trips occurring within corridor
- Work trip mode in study area:
 - 73-81 percent by auto
 - 5 percent by transit

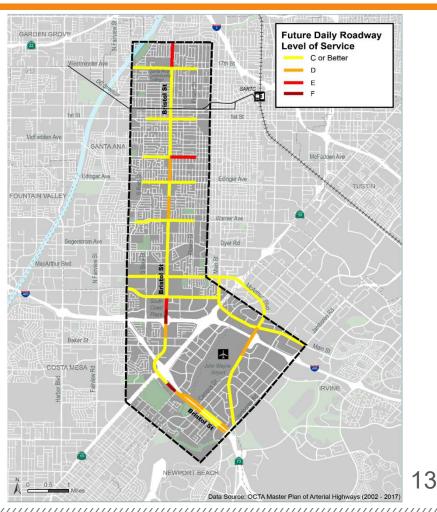




Corridor Setting - Roadways



- Future Levels of Service generally good, except near freeway interchanges
- Queues at signals can be quite long and cause delays for transit
- Bristol Street improvements (Santa Ana):
 - 6 lanes
 - 14' median
 - Bike lanes
 - Widened sidewalks and parkways



Corridor Setting – Customer Experience

- Every transit rider is a pedestrian
- Pedestrian environment is:
 - Improving along Bristol
 - Lacking sidewalks in other area
 - Challenging when crossing wide streets
- Minimal amenities at transit stops







Corridor Setting – Desires

• Survey of Riders and Non-Riders:



Faster and more frequent transit that is time-competitive and more frequent service during off

and more frequent service during offpeak periods, including mid-day on weekdays, evenings, and weekends



High-capacity or rapid transit modes (rail or bus rapid transit) serving the busiest corridors



with driving, such as rapid transit in

the core of the county or express bus serving trips over long distances

Easier connections to, from, and between transit routes, including improvements to walking and biking access as well as park-and-rides



SPECIAL

EVEN'

5 min 7 min 9 min Real-time information and enhanced amenities at transit stops and stations to improve the customer experience



Mobility Needs

1. Local Connectivity

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Enhance transit mobility to local activity centers through improved north-south services in the Bristol Street Corridor.

2. Transit Performance

Improve the speed and reliability of transit.

3. Regional Connectivity

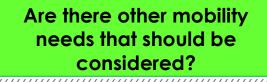
Improve connectivity with crosstown routes.

4. Land Use

Support local land use planning with improved mobility options.

5. Customer Experience

Enhance the customer experience and convenience.







Goals and Objectives



Goals	Objectives	
	1.1 Improve travel speeds	
1. Enhance Transit Performance	1.2 Reduce dwell times	
	1.3 Maximize connectivity with regional transit network	
2. Support Local Land Use Plans and Policies	2.1. Serve major employment centers, activity centers, and high-density residential areas	
	2.2 Support local economic development, projects, and plans	
	2.3 Serve affordable housing developments	
3. Enhance Customer Experience and Improve Mode Choices	3.1 Improve customer convenience	
	3.2 Support active transportation and first/last mile connections	
 Support Air Quality Goals and Minimize Environmental Impacts 	4.1 Reduce greenhouse gases	
	4.2 Minimize impacts to overall transportation network	
	4.3 Minimize community impacts	
 Ensure Cost-Effectiveness and Financial Feasibility 	5.1 Capital costs are financially reasonable	
	5.2 Provide a cost-effective project	
6. Incorporate Community Input	6.1 Develop project concepts that reflect community input	

Alternatives Development



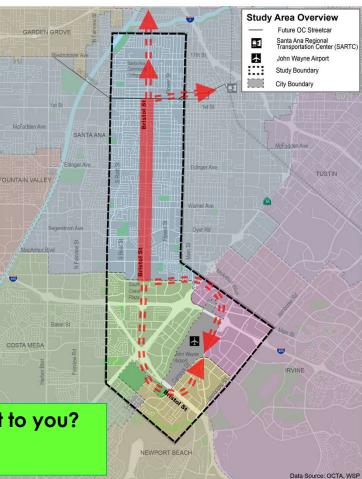
- Alternatives Definition
 - Six Alternatives to be defined
 - Each should ultimately have the following features defined:
 - Route
 - Northern and Southern Termini

- Station Locations
- Operations
- Features
- Mode

Routing Options

- Routing Options
 - North Segment
 - Rt 57 service extends to Brea
 - OC Streetcar extends to Santa Ana Regional Transit Center
 - Middle Segment
 - Along Bristol Street
 - Southern Segment
 - South along Bristol to Airport
 - East on Sunflower, south on Main/McArthur to Airport

Which destinations are most important to you? Which routing options do you prefer?





Modes and Features



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Enhanced Bus



- Shares lanes with other cars
- Receives priority at traffic signals and uses bypass lanes at intersections
- Includes state-of-the art stops with ticket machines
- Carries around 70 people
- Project Cost: \$

Bus Rapid Transit



- Includes all Enhanced Bus features, but travels on a dedicated bus-only lane
- Carries around 120 people in a longer, 60-foot bus
- Project Cost: \$\$

Streetcar



- Shares lanes with cars but travels on its own track embedded in the road
- · Powered by overhead wires
- Includes modern stops with ticket machines and allows riders to board from front or rear doors
- Carries up to 150 people (3x as much as regular buses)
- Project Cost: \$\$\$

"Rapid" Streetcar



- Includes all Streetcar features, but uses a dedicated streetcar-only lane
- Faster than a regular streetcar or bus
- Project Cost: \$\$\$\$

Any questions about the transit modes and features?

Local Tax Dollars at Work

Stakeholder and Public Participation

Stakeholder engagement

- Project development team meetings
- One-to-one agency meetings
- Stakeholder workshops (3)
- Open houses (2+2) & community events (up to 10)
- Online survey and social media
- Translations for engaging diverse communities

Outreach Phases

- Corridor definition and mobility needs Summer 2019
- Alternatives development Fall 2019
- Alternatives evaluation Winter 2020



Scheduled Outreach



- Stakeholder Workshop:
 - Wed, July 31, 10am at OCTA (550 S. Main Street, Orange, CA)
- Open Houses:
 - Sat, August 3, 10:00am @ Santa Ana Corporate Yard (220 S. Daisy Ave, Santa Ana, CA)
 - Wed, August 7, 5:30pm @South Coast Global Medical Center (2701 S. Bristol Street, Santa Ana, CA)
- Online Survey: July 17 September 9
- Pop-up and community events
- Bus outreach/ on-board surveys



Staying Involved

- Project Website:
 - <u>www.octa.net/bristol</u>
- Online survey:
 - www.octa.net/bristol
- Information presented at Open Houses
 - Public can comment on individual areas or project as a whole
- E-communications tool kit Your support is appreciated!

Next Steps



- Finalize Purpose and Need Report
- Develop Six Draft Transit Alternatives
 - Provide update to OCTA Transit Committee and Board
 - Provide update to city councils and public
 - Hold Stakeholder Workshop #2 Fall 2019
- Finalize the Draft Alternatives
- Technical Evaluation of Alternatives (approx. 3 months)
 - Provide update to OCTA Transit Committee and Board
 - Provide update to city councils and public
 - Stakeholder Workshop #3 Spring 2020
- Final Report
 - Summer 2020



