Citizens Advisory Committee  
Bicycle/Pedestrian Subcommittee  
January 15, 2013  
11:30 a.m. – 1:00 p.m.  
600 South Main Street, Orange, California, 92863  
Conference Room 103/4

**Agenda**

1. Welcome/Chairman's Remarks  
   *Roy Shahbazian, Subcommittee Chair*

2. Planning Department Updates  
   *Carolyn Mamaradlo, Transportation Analyst*

3. Districts 1 & 2 Bikeways Collaborative  
   *Carolyn Mamaradlo, Transportation Analyst*

4. Ex-officio Committee Membership  
   *Alice Rogan, Strategic Communications Manager*

5. Pedestrian Priorities  
   *Roy Shahbazian, Subcommittee Chair*

6. Bicycle/Pedestrian Marketing Update  
   *Wes Parsel, Marketing Specialist*

7. Mission Statement/Objectives  
   *Roy Shahbazian, Subcommittee Chair*

8. Subcommittee Member Comments  
   *Roy Shahbazian, Subcommittee Chair*

9. Public Comments  
   *Roy Shahbazian, Subcommittee Chair*

10. Other  
    *Roy Shahbazian, Subcommittee Chair*

11. Adjournment / Next Meeting  
   *March 19, 2013*

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**Agenda Descriptions/Public Comments on Agenda Items**

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chairman at the time the Agenda item is to be considered. A speaker’s comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.
CAC  
Bicycle/Pedestrian Subcommittee  
Fiscal Year 2012-2013 Attendance Record

* = Present  ○ = Absent  R = Resigned

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Additional Attendees

| Pete van Nuys                     | ○       |         |         |         |
| Rye Baerg                         |         | ○       |         |         |
| Paul Martin                       | ○       |         |         |         |
| Michelle Lieberman                | ○       |         |         |         |
| Pauline Chow                      | ○       |         |         |         |
| Megan Taylor                      | ○       |         |         |         |

*Dan Kalmick was added to the subcommittee on 10/29/12
1. Welcome/Chairman's Remarks  
   Roy Shahbazian, Subcommittee Chair

   Roy Shahbazian welcomed committee members and thanked them for attending the meeting.

2. Pedestrian Priorities  
   Roy Shahbazian, Subcommittee Chair

   Roy Shahbazian emphasized the committee should have reasonable expectations in the development of pedestrian priorities. OCTA's jurisdiction does not include local streets and roads. Consequently, OCTA defers to the municipalities in that regard.

   These ideas were developed at the March meeting and organized by Carolyn Mamaradlo. The Committee continued to refine the priorities and will rank them at the next meeting. The categories are design, implementation recommendations, marketing and funding. He stated the importance of understanding MPAH implications. He requested an update to the committee on these policies. Roy will work with staff to complete categorization of the priorities.

   Alice Rogan, Strategic Communications Manager, suggested a column be added regarding the priorities OCTA has jurisdiction over. She recommended an invitation to the CAC Bicycle/Pedestrian Subcommittee be sent to OC Parks to engage in this dialogue. Alice mentioned these priorities could also be included in a marketing message of the month to Public Information Officers and major employers. She reminded members that this is an advisory committee rather than a commission. The focus should be to develop these priorities that can potentially be combined with the Community Bikeway Strategic Plan later. This process could take years to develop. The
priorities will be taken to planning staff to determine what priorities OCTA has jurisdiction over and bring them back to the Subcommittee.

Jane Reifer emphasized the importance of including detours of all modes, including bicycles and pedestrians, within the traffic management plans.

Jeff Thompson emphasized every city has a unique flavor and this should be kept in mind through the development of these priorities. For example: Villa Park residents do not want sidewalks.

Pauline Chow, Safe Routes to School, invited committee members to attend a workshop on the economics of walking and biking sponsored by SCAG. The event is next Thursday and video-conferencing is available.

Jeff Thompson recommended once the priorities are developed it be presented to the full CAC to ensure consensus.

3. Planning Department Updates
Carolyn Mamaradio, Associate Transportation Analyst

Updates were provided on the following programs:

- **BCI Call for Projects**
  In August, the Board approved 23 projects for the BCIP. These projects represent over $9 million of Congestion Management Air Quality Funds (CMAQ). The majority of the projects involve Class II, on street bikeways. Many projects came from the Fourth District Bikeway Collaborative efforts. For a complete list of projects please visit our website. The next call for projects will be in two years.

- **OC Bikeways Districts 1 & 2**
  The next phase of the bikeways collaborative process will be undertaken in the 1st and 2nd Districts. The Board will be approving the consultant at the Board meeting on September 24th. We anticipate beginning the planning process in October.

Carolyn Mamaradio, Associate Transportation Analyst

OCTA hired RBF Consulting to look at bike and pedestrian access at 11 Metrolink stations throughout the County. To date, an online survey has been developed. Paul Martin and Michelle Lieberman from RBF discussed an overview of the project, outreach efforts and the feedback received to date.
Throughout this process metrics will be developed to quantify bike and pedestrian access at each station. This will entail coordination with cities to develop a toolbox of potential ways to optimize access near the Metrolink stations. The main goal is to facilitate cities in implementation of recommended changes. Field work will begin at the stations this fall. The strategies developed from the surveys will be available spring 2013. A summary report will be presented at OCTA committees. The survey will be sent to the full committee and is available on our website in English and Spanish. Please encourage your friends, family and colleagues to complete the survey as well. To date, OCTA has received 554 responses.

5. Bicycle/Pedestrian Marketing Update
   Wes Parsel, Marketing Specialist

   OCTA’s bike-sharing pilot program conducted outreach with bicycle advocates, school administrators, elected officials, and city staff. Some available information was garnered from that outreach including the statistic that 30% of students attend Fullerton College and CSUF which are within a few miles of each other. In an effort to implement this pilot project in optimal locations OCTA is continuing to seek input from the community.

   Next Steps:
   - Obtain approval from OCTA Board to award contract with vendor
   - Work with the City of Fullerton to finalize station locations
   - Launch Spring 2013

   October 1-5th is Ride Share Week to encourage drivers to share the ride to save the environment. The amount of pledges received has doubled in comparison to two years ago. OCTA is partnering with Disney for a bike rally happening October 4th from the Anaheim Metrolink station to Downtown Disney. OCTA is also developing etiquette videos to share with local schools to emphasize bike safety.

6. Subcommittee Member Comments
   Roy Shahbazian, Subcommittee Chair

   Subcommittee Chair Roy Shahbazian inquired about an update regarding I-405 interchanges.

   Alice Rogan, Strategic Communications Manager, inquired whether subcommittee members preferred standing meeting.

7. Public Comments
   Roy Shahbazian, Subcommittee Chair
Jane Reifer invited Subcommittee members to attend the Active Transportation Forum at UCI on October 26th from 10-1:30 pm.

8. Other
   Roy Shahbazian, Subcommittee Chair

   No comments.

9. Adjournment / Next Meeting
   December 18