START A CHAIN REACTION
BIKE MONTH 2015
BICYCLE SAFETY COURSE

- Cycling Savvy at OCTA
  - 4/24 – Classroom segment
  - 4/25 – Skills and drills
    - The course will be taught by Stacy & Greg Kline
BIKE MONTH EVENTS

- 4/26 - OCTA Bike Festival
- 5/6 - Bike Repair/Safety Demos
- 5/7 – OCTA Bike Rally
- 5/10 – Angels Game Day Ride
- 5/11 – Blessing of the Bikes/Bike to Work Kick-Off
- 5/11 – 5/15 – Bike to Work Week
- 5/14 – Wheels and Reels
- 5/20 – Ride of Silence
BIKE MONTH SHIRTS
OTHER COLLATERAL

- New 2015 Bikeways Guides
- Lights
- Reflectors
- Kids helmets
WHERE WE NEED HELP

- **OCTA Bike Rally**
  - Bicyclists
  - Potential speakers

- **Angels Game Day Ride**
  - Ride leaders
  - Bike valet volunteers
  - Bicyclists

- **Bike to Work Week**
  - Encourage co-workers and colleagues to ride
  - Ride during the week and use the BTWW webpage
BIKE TO WORK WEEK

- Bike to Work Week 2015
  - May 11 – 15
  - Working with employers on 4/2
  - Pledges
  - Combined mileage
  - Excuses – Solutions Video Series + Posters
    - What are the top excuses that you’ve heard?
      - 1. I live too far
      - 2. My bike isn’t good enough
      - 3. There’s no shower at work
      - 4. It’s too dangerous
      - 5. I have to wake up too early