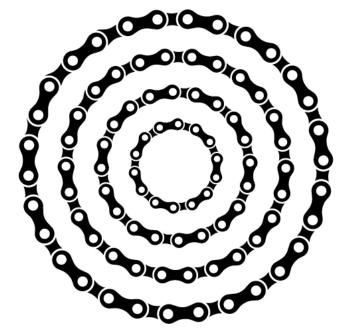


BIKE MONTH 2015

Citizens Advisory Committee – Bicycle and Pedestrian Subcommittee March 17, 2015 Nathan Wheadon



START A CHAIN REACTION BIKE MONTH 2015



BICYCLE SAFETY COURSE



- Cycling Savvy at OCTA
 - 4/24 Classroom segment
 - 4/25 Skills and drills
 - The course will be taught by Stacy & Greg Kline



BIKE MONTH EVENTS

- 4/26 OCTA Bike Festival
- 5/6 Bike Repair/Safety Demos
- 5/7 OCTA Bike Rally
- 5/10 Angels Game Day Ride
- 5/11 Blessing of the Bikes/Bike to Work Kick-Off
- 5/11 5/15 Bike to Work Week
- 5/14 Wheels and Reels
- 5/20 Ride of Silence

May is National Bike Month! Start a chain reaction with some fun bike events in Orange County. Bike Month is the perfect time to try commuting by bike, taking part in group rides and learning more about the benefits of bike riding.



Huntington Beach Bike Festival

Sunday, April 26 • 9:00 am - 1:00 pm Huntington Beach Pier Plaza

Ride your bike to the festival and learn about bike safety, win prizes and bike ready for Bike Month. Enjoy a BMX stunt team and a free bicycle safety course



ke Repair and Safety Demos

Wednesday, May 6 • 7:00 am - 10:00 am Latino Health Access Santa Ana

Get your bike tuned up and ready for bike to work week and receive a 2015 OCTA bikeways guide



OCTA Bike Rally

Thursday, May 7 • 7:30 am - 8:45 am
Orange Metrolink Station to OCTA Headquarters

Join bicyclists and OCTA officials for a 3-mile bike ride through Old Town Orange to OCTA headquarters. Come show your support for bicycling in OC and get a Bike Month 2015 shirt!



ngels Game Day Rid

Sunday, May 10 • 11:00 am Angel Stadium, Anaheim

Join the group for a ride along the Santa Ana River trail and head to Angel stadium for a tailgate party hosted by OCTA and JAX Bicycle Center. Grab



Bike to Work Week Kick-Off & Blessing of the Bikes

Monday, May II • 7:00 am - 9:00 am Santa Ana Metrolink Station

Santa Ana Metrolink Station

kide your dike or take Metrolink to Santa Ana for a fun way to kick-off bike to work week with a Blessing of the Bikes and a group ride to Santa Ana City Hall.



Wheels and Reels

Downtown Santa Ana Farmers Market

Ride to the Downtown Santa Ana Farmers Market to watch a bike themed movie. More details to come.



Ride of Silence

Wednesday, May 20 6:00 - 8:00 pm

Irvine, Fullerton, San Clemente
Since 2003, the Ride of Silence has been a gathering of bicyclists to honor
those who have been injured or killed, to raise awareness for safe
bicycling and to ask that everyone share the road. For more information

BIKE MONTH SHIRTS







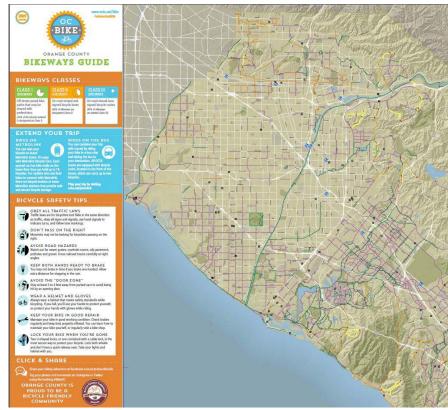


OTHER COLLATERAL

OCTA

- New 2015 Bikeways Guides
- Lights
- Reflectors
- Kids helmets





WHERE WE NEED HELP



- OCTA Bike Rally
 - Bicyclists
 - Potential speakers
- Angels Game Day Ride
 - Ride leaders
 - Bike valet volunteers
 - Bicyclists
- Bike to Work Week
 - Encourage co-workers and colleagues to ride
 - Ride during the week and use the BTWW webpage

BIKE TO WORK WEEK



- Bike to Work Week 2015
 - May 11 15
 - Working with employers on 4/2
 - Pledges
 - Combined mileage
 - Excuses Solutions Video Series + Posters
 - What are the top excuses that you've heard?
 - 1. I live too far
 - 2. My bike isn't good enough
 - 3. There's no shower at work
 - 4. It's too dangerous
 - 5. I have to wake up too early