Bicycle Program Outreach Update
Goals

- Educate and promote bike safety
- Support bikeways planning
- Raise awareness of the OC Loop
Current Bike Safety Awareness Program

- Board-approved budget for:
  - Local cable TV
  - Drive-time radio
  - Bus ads
  - Online marketing
  - Grassroots efforts/outreach

- Partnerships and public engagement

- Targeted message campaigns
  - 3 Feet for Safety Act
Safety Survey

Please rank the top 5 most problematic motorist-related topics in your city with 1 being the highest priority.

Answered: 32  Skipped: 0

- Understanding
  - of 3-feet...<br>
- Speeding/Aggressive Driving<br>
- Driving under the influence...<br>
- Distracting Driving...<br>
- Not Yielding to Cyclists...<br>
- Lack of understanding...<br>
- Not Checking for...<br>
- Not obeying traffic...<br>
- Poor training of professionals...<br>
- Turning in front of...<br>
- Hit-and-Run collisions<br>
- Harassment of cyclists

Please rank the top 5 most problematic bicycle-related topics in your city with 1 being the highest priority.

Answered: 32  Skipped: 0

- Wrong Way Riding<br>
- Bicyclists Riding on...<br>
- Understanding Rules of the...<br>
- Riding Visibly & Predictably<br>
- Riding Without Lights at Night<br>
- Riding under the influence...<br>
- Not obeying traffic...<br>
- Use of helmets and proper...<br>
- Bicyclists Not Yielding to...<br>
- Distracted bicycling<br>
- Knowledge of bikeways and...<br>
- Bicyclists Riding in th...<br>
- Group bicyclists...
I GIVE 3FT
It's the law.

3 FT FOR SAFETY ACT
SAFETY TIPS FOR MOTORISTS
- Slow down near bicyclists
- Pay attention and avoid driving distractions
- Look for bicyclists before opening your car door

SAFETY TIPS FOR BICYCLISTS
- Ride with the flow of traffic, not against it
- Be visible. Don’t hug the curb and ride in a straight line. Obey traffic laws.
- Be predictable and use hand signals

www.octa.net/bikesafe

Hundreds of bicyclists are killed and many more are injured nationwide each year. But many of these injuries and deaths are preventable. Follow the new 3-feet passing law and the safety tips when driving a car or riding a bike.

SAFETY TIPS FOR MOTORISTS
- Slow down near bicyclists
- Pay attention and avoid driving distractions
- Look for bicyclists before opening your car door
- Be aware of oncoming bicyclists when making a left turn
- Check your blind spot for bicyclists before turning right

SAFETY TIPS FOR BICYCLISTS
- Ride with the flow of traffic, not against it
- Ride with a white front light at night
- Be visible. Don’t hug the curb and ride in a straight line
- Stop at red lights and stop signs
- Ride 3-5 feet to the left of parked cars to avoid opening doors
- Be predictable and use hand signals
Drive-Time Radio Ads Demo
Help us plan a more bike friendly community
To get involved, sign up at: www.octa.net/bikeways

OCTA Bikeways Collaborative
Supervisiorial District 5

Bikeways Roundtable #2

September 17, 5:30-7:30PM
San Juan Capistrano Community Center
25925 Camino Del Avion, San Juan Capistrano, CA 92675

Please join the Orange County Transportation Authority, Orange County Council of Governments, Caltrans, County of Orange, and participating agencies* for a follow up roundtable discussion about ongoing efforts to improve regional connectivity for bicycling in southern Orange County. Participants are invited to provide feedback on the proposed regional bikeways network and recommendations for subsequent Bikeways Studies. To keep up-to-date on this planning effort, please visit www.octa.net/bikeways.


For more information, contact Nathan Wheason:
nwheason@octa.net (714) 560-5936

Transit:
Served by OCTA route 91

Driving Directions:
25925 Camino Del Avion
San Juan Capistrano, CA 92675

Coming from the north:
Take I-5 South, exit at Orange Highway/CA-74. Take I-5 east to Camino Del Avion. Turn right on Aliso St. Turn right on Camino Del Avion.

Coming from the south:
Take I-5 North. Take exit toward Beaconsfield and merge onto CA-74 North. Continue on Del Obispo Dr. Turn right onto Camino Del Avion.
Next Steps

• Launch the 3-Feet Law Bike Safety Campaign  
  September – October

• District 5 Roundtable  
  September 17  
  San Juan Capistrano Community Center  
  5:30-7:30 pm

• Coyote Creek Ribbon Cutting  
  September 18

• OC Loop Bike Ride

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