Project Overview

• Grant from State Active Transportation Program (ATP)
  • Application: May 2015
  • Signed Consultant Agreement: February 2017

• Schedule
  • Estimated: 18 months beginning March 2017

• Consultant Team
  • IBI Group
  • KTU+A
  • Arellano Associates
  • Placeworks
Project Goals & Objectives

- Replace Commuter Bikeways Strategic Plan
  - Serve all 35 local jurisdictions
  - Serve all disadvantaged communities within Orange County
- Bicycle and Pedestrian Topics
  - Analyze & Identify Pedestrian Priority Areas
  - Incorporate Detailed Bikeways Planning Currently Available
- Engage and Solicit Input from Community Stakeholders
  - Dynamic and Fun Participation Opportunities
Project Goals & Objectives (Continued)

• Promote Toolbox & Best Practices Solutions for OC
• Develop Action Plan
  • Demonstration/Early Action Projects
  • Identify Applicable Funding Opportunities
• Position for Future Grants
  • Satisfy State Requirements for “Active Transportation Plan”
  • Empower Cities to Pursue both Bike & Pedestrian Project Funding
Community Engagement

• Local Stakeholder Input
  • City Staff
  • Health & Schools Representatives
  • Advocates

• Public Outreach Approach
  • Branding & Messaging
  • Consider Disadvantaged Community Members
Community Engagement

• Examples of Unique Engagement Techniques:
  • Experiential Art – Art as a Linkage to Bike + Ped Activity
  • Youth Art Campaign
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  • Digital Engagement (Website, Mapping Tools, Text-Based Engagement, etc.)
Pedestrian Recommendations

• GIS Based Evaluation Criteria, such as:
  • Collision History
  • Public Input
  • Current & Potential Demand
  • Socioeconomics
  • Access to Destinations
  • Regional Connectivity
  • Sidewalk Inventory Conducted by OCTA

• Analysis to Yield:
  • Density Map Showing Focus Areas Countywide
  • Identify Up to 50 Priority Areas for Infrastructure Improvements
Bikeways Recommendations

- Utilize Recent Local Agency Bikeways Planning (where available)
- Incorporate OCTA-Led Regional Bikeways Planning
  - Recommendations to Advance Regional Corridors
  - Updated Evaluation of Regional Corridors