The Active Transportation Count Program will:

- Build from existing efforts to collect bicycle and pedestrian counts throughout the County
- Consolidate all counts in one location
- Help guide future active transportation investments
- Support regional active transportation efforts
- Develop a bicycle flow model
Project Overview – Why?

• Data is an important part of **measuring progress** towards goals and **guiding investments**.

• Efforts throughout the County should be **complementary** and **consistent** methods should be used to collect and report count data.

• A database for storing and sharing counts will make the data more **accessible**.
Best Practices Review

- Data Applications
- Counting Technologies
- Funding
- Pedestrians
- Data Management and Sharing
- Partners
Best Practices Review

**California:**
Southern California Association of Governments (SCAG)
University of California, Los Angeles (UCLA)
Los Angeles County Metro
Los Angeles County Department of Public Health (DPH)

**Colorado & MN:**
Colorado Department of Transportation (CDOT)
Boulder (CO) County
Minnesota Department of Transportation (MnDOT)

**East Coast:**
North Carolina Department of Transportation (NCDOT)
Arlington County (VA) Division of Transportation
Delaware Valley Regional Planning Commission (DVRPC)
Existing Data Review

Count locations:

- Concentrated
- Higher order roadways
- Ramp locations
Existing Data Review

Count Summary:
- **296** locations
  - **115** from OCTA CMP
  - **83** by Santa Ana
- **30** jurisdictions have at least one count

- Light blue <5
- Dark blue 5-10
- Purple 10-20
- Pink >20
Program Recommendations – Goals

1. Use count data to evaluate progress on meeting state and regional goals as spelled out in the SCAG Regional Transportation Plan/Sustainable Communities Strategy and the Caltrans Smart Mobility Principals

2. Use count data to make better project decisions

3. Use count data to inform policies

4. Coordinate with local agencies on data collection

5. Continue to strengthen count program
Next Steps

To be finalized in January 2018:

- Program recommendations
- Funding program
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