Project Overview

• Grant from State Active Transportation Program (ATP) Cycle 2

• Schedule
  • Estimated: 18 months beginning March 2017

• Consultant Team
  • IBI Group (Prime)
  • KTU+A
  • Arellano Associates
  • Placeworks
Proposed Project Goals

• Reduce Pedestrian & Bicyclist Involved Collisions
• Advance Strategic Walking & Biking Network
• Enhance Walking & Biking Access to Transit
• Improve High-Need Pedestrian Areas
• Strengthen Stakeholder Partnerships
• Incorporate Diverse Community Perspectives
• Leverage Funding Opportunities
Bikeways Analysis

• Utilize Recent Local Agency Bikeways Planning (where available)
• Incorporate OCTA-Led Regional Bikeways Planning
  • Recommendations to Advance Regional Corridors
  • Updated Evaluation of Regional Corridors
Pedestrian Analysis

- Desired Outcome:
  - Heatmap Showing Pedestrian High Need Areas Countywide
  - Identify Up to 50 Priority Areas for Infrastructure Improvements
  - Density Map Printed by Jurisdiction
Pedestrian Analysis
Pedestrian Analysis

DRAFT CITY MAP
Pedestrian Analysis

- GIS Based Evaluation Criteria, such as:
  - Collision History
  - Public Input (Surveys on walking improvement areas)
  - Current & Potential Demand
  - Socioeconomics
  - Access to Destinations
  - Regional Connectivity
  - Sidewalk Inventory Conducted by OCTA
Pedestrian Analysis

• Public Survey To Influence GIS Analysis
• Active Transportation Focus at OCTA During Past Years
  • Regional Bikeways Strategies (4 Studies)
  • Pedestrian Action Plan
  • Sidewalk Inventory (Caltrans ATP Cycle 1 Funded)
  • Collaboration with OCCOG on Complete Streets Handbook
  • OC Loop Advancement
  • PCH Corridor Study
Community Engagement

• Stakeholder Working Group (potential representatives)
  • Caltrans, County & City Staff
  • Health
  • Schools
  • Advocates
  • Law Enforcement
  • Mobility Impaired
  • Transit Users
  • Disadvantage Community

• 3-5 Meetings Planned As Needed
Community Engagement

• Multi-Prong Public Outreach Approach
  • OCTA Board, Technical Groups
  • OCCOG Board, Technical Groups
  • OCTA Bicycle & Pedestrian Subcommittee

• Seek Dynamic Engagement Opportunities

• Engage Disadvantaged & Underrepresented Community Members
Community Engagement

• Examples of Potential Engagement Techniques:
  • Experiential Art – Art as a Linkage to Bike + Ped Activity
  • Youth Art Campaign
  • Temporary Daylong Demonstration Events
Community Engagement

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  • Experiential Art – Art as a Linkage to Bike + Ped Activity
  • Youth Art Campaign
  • Temporary Daylong Demonstration Events
  • Presence at Festivals and Standing Community Events
  • Digital Engagement (Website, Mapping Tools, Text-Based Engagement, etc.)