AGENDA

1. Welcome

2. Presentation Items
   A. Systemic Safety Analysis Report (15 min.)
      Paul Martin, Active Transportation Coordinator, and Meghan Mitman, Fehr & Peers
   B. Project L: I-405 South (I-5 to Sr-55) Improvement Project (30 min.)
      Jeannie Lee, Senior Project Manager, Highway Programs
   C. Active Transportation Counts Study (10 min.)
      Sam Sharvini, Associate Transportation Analyst, Long Range Planning & Corridor Studies
   D. OC Active Public Outreach Update (15 min.)
      Emily Mason, Community Relations Specialist

3. OCTA Staff Updates (5 minutes each)
   A. Marketing Update – Kylie Swope, Marketing Program Administrator, Associate
   B. Other

4. Subcommittee Member Comments

5. Public Comments*

6. Adjournment

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*Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.
1. Welcome
Chairman Brian Cox welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) Bicycle/Pedestrian subcommittee meeting at 1:05 p.m.

2. Presentation Items
   A. Bike Safety Videos
   Kylie Swope provided background information and then showed the *Play it Safe* videos. Kylie shared outreach campaign information and viewer statistics. She showed posters to the committee and asked for comments on tagline treatments.

   Paul Adams said he liked the videos and prefers the bottom treatment.

   Mark Paredes agreed with Paul. He really liked the videos and likes the bottom treatment. Mark suggested putting the information on cities’ electronic billboards and said he could look into getting it on the City of Garden Grove’s electronic billboard. Kylie said OCTA is definitely open to working with the cities. Barry Duffin suggested sending the videos to driving schools, traffic schools and court houses.

   David Emerson said he liked the upper right treatment because it seemed “younger” whereas the bottom one seemed old fashion. Kylie Swope said OCTA could mix and match parts of each treatment.

   Many of the committee members liked the word “Safe” in white, with the “Play It” bold treatment on bottom. Barry Duffin said the bottom one seems fresh and new with the multiple colors on “Play It” and liked the “Safe” on the right.

   Jeff Thompson said the videos are great. He suggested using Chapman University as a resource for low cost videography in the future.

   Margaret Novak asked how the videos will be distributed. Kylie Swope said the videos will be promoted with Google, YouTube and Facebook ads, and on OCTA’s website. Margaret asked if viewers will be directed back to OCTA’s website. Kylie said the landing spot for the videos is on OCTA’s website. Barry Duffin asked if there is money in the budget to boost the posts of the video. Kylie said yes – once the video is in full release OCTA will put money behind getting the
videos boosted on YouTube and the Facebook, and the Google search engine. Paul Adams suggested sending the videos to police departments as well.

David Emerson asked if the videos will be available in different languages. Kylie Swope said there will be closed captioning in Spanish, Chinese and Vietnamese. David said it might be worth having one of the languages lip synced to the video instead of subtitling. Dan Kalmick suggested having the English in the closed captioning too, since many people watch videos with the sound off. Kylie said on YouTube, you can turn on the closed captioning and she will check with Facebook.

B. I-5: Avenida Vista Hermosa and Avery Parkway
Hamid Torkamanha presented changes to on and off ramps to make them more bicycle and pedestrian friendly. He said the project is already under construction and the design was approved years ago, but OCTA is trying to improve these ramps to be more friendly and safer for bicyclists and pedestrians.

Brian Cox said he was under the impression that free right turns were a thing of the past. Hamid Torkamanha said this project was designed quite a while ago, but OCTA is trying to make improvements without completely redesigning the project. Margaret Novak asked if future projects will eliminate free right turns and if all on and off ramps will be evaluated for bicycle and pedestrian safety. Hamid said future design work on ramps will be evaluated from that viewpoint.

Barry Duffin asked about the signage for the bicyclist lane change approaching the intersection. Paul Adams asked how far ahead of the intersection the signs are. Hamid Torkamanha said the signs have already been added and he showed the location of the signs on the picture. Brian Cox suggested the signs be placed well ahead of the intersection, so the bicyclists can get into the appropriate lanes, and recommended the use of sharrows as well. Hamid said Caltrans can help with some of those suggestions, but mainly it would be the City of San Clemente. He said OCTA can help all the agencies work together.

The committee discussed and shared their input on the placement of the bike lanes. Hamid Torkamanha said he would share this input with the City of San Clemente and he would return to the committee with results at a later date.

Paul Martin reminded the committee that the Avenida Vista Hermosa project was designed several years ago, before the subcommittee made suggestions for bicycle and pedestrian safety on highway projects. He said the construction was already under way and designs were already approved. The City of San Clemente asked OCTA to help make the intersections as safe as possible for bicycle and pedestrians with some simple modifications without having to redesign the entire project.
Brian Cox asked if, on the Avery Parkway Project, the crosswalks could have the wider ladder hatching. Hamid Torkamanha said OCTA could ask the Cities of Laguna Niguel and Mission Viejo for the change since it is up to them to approve it. Brian said the visibility factor makes it jump out at motorists. Paul Martin said he believes the City of San Clemente requested this type of crosswalk on the Avenida Vista Hermosa project. Paul said Caltrans has language that states, if a city requests this type of change, it is allowed. OCTA can initiate a dialogue with the cities and see if they would like to make the request to Caltrans. Hamid said it might even be able to be painted yellow due to the locations of schools and colleges in the area.

Jeff Thompson said the Avery intersection is tight. He said maybe this could be an opportunity to amplify bike lanes by striping the entire bike lane or perhaps painting it green. Hamid Torkamanha said he is also working on a project on Pico and Caltrans would not sign-off on the green color, but the city is planning on taking the lead in striping the bike lanes in green after the project is done. Hamid said perhaps the Avery project can be handled the same way. Paul Martin said the federal government has approved the use of green striping in conflict zones. He said the cities need to be the one to push for this type of treatment.

Roy Shahbazian thanked OCTA and asked that the subcommittee's comments continue be forwarded on to the project teams and Caltrans.

C. San Juan Creek Bridge Replacement Project

Chris Boucly introduced Jason Lee, project manager for the San Juan Creek Bridge Replacement Project. Chris said this is a Metrolink project, but some of OCTA’s right-of-way is impacted. He presented background information on the project and explained the bicycle lane detours.

Jeff Thompson is concerned there are an abundance of construction projects in this area. Chris Boucly said OCTA will be doing outreach 12 months before project construction starts and will recognize all the projects in the outreach. Jeff suggested OCTA clearly specify the length and area of the OCTA project.

Roy Shahbazian said he was unfamiliar with the area and asked about the popularity of the bike route. Jeff Thompson said it is part of the mountains to the sea route (although one cannot get to the mountains yet) and it gets travelers to Dana Point. Brian Cox said it is a pretty significant part of the trail from the bicyclist perspective.

Roy Shahbazian asked about getting bicyclist through the city property located next to the project. Chris Boucly said the city cannot give public access to this area due to a water facility on the property. Roy asked about a bridge over the entire project. Chris said the option of a bridge over the project has not been discussed yet.
Paul Adams suggested signage in the area with a QR tag that will direct people to project information. Chris Boucly said this kind of signage could be done. He said OCTA is saturating the residential community and the bicycling community with information on the project.

Jeff Thompson asked if the portion affecting the bike trail could be condensed down in the schedule instead of having the trail affected during the entire project. Jason Lee said that is the goal and OCTA is looking at ways to shorten the duration of the trail closure. He said there are some environmental issues that need to be taken into consideration as well that could cause some delays.

Brian Cox said he felt it is imperative that OCTA be really strong proponents of making the detour as visible, accurate and safe as possible. He suggested having a group of bicyclists try out the detour before it goes live to the public. Chris Boucly said the City of San Juan Capistrano is ultimately the one that has to approve the detour. Chris said OCTA may need the subcommittee members to work with the city directly.

Margaret Novak asked what impacts there are to Los Rios Street. Chris Boucly said there are no impacts to Los Rios at the city’s request.

D. Active Transportation Plan Update
Paul Martin presented an update on the Active Transportation Plan. Emily Mason provided information on the outreach for the Active Transportation Plan. She provided a link to a survey and asked the committee to help share the link, so that OCTA can get as much feedback as possible.

Paul Adams liked the heat maps for each city and asked if the Technical Advisory Committee (TAC) has seen the maps. Paul Martin said yes the maps have been presented to the TAC.

Margaret Novak asked about the unincorporated areas of Orange County. Paul Martin said the County of Orange Public Works will receive maps for each individual unincorporated area.

Jeff Thompson asked that land use maps overlay the heat maps. He said this would reveal where the first and last mile areas are that need to be addressed. Paul Martin said there are many overlays that can be added. OCTA’s analysis is a snapshot of time, but could be updated on a regular basis.

Mark Paredes asked if the overlays are put in a certain order that could shift the way it is seen on the map and how are the overlays ranked/prioritized. Paul Martin said OCTA will get into that at the stakeholder meeting next week. Paul said the subcommittee is welcome to attend.
3. OCTA Staff Updates
   A. Rideshare Week
      Kylie Swope said the Rideshare Week campaign is themed *Go Green Save Green* and the outreach/pledges are open from September 18 to October 31. The actual rideshare week is October 2 to 6. There are various prizes including a gift certificate from Jax Bicycle Center.

   B. Systemic Safety Analysis Report
      Paul Martin announced that OCTA has hired a consultant to provide a Systemic Safety Analysis Report for Orange County.

      Brian Cox asked when cities can expect to see the report. Paul Martin said this is an 18 month project, so it will be a while before the cities have a final report.

   C. Active Transportation Funding
      Paul Martin announced OCTA should receive some active transportation funding from SB 1. He also mentioned that International Walk to School Day is on October 4 and SCAG has another Go Human Event on October 21 on Hazard Avenue.

   D. Next Meeting
      Alice Rogan said the next meeting will be in December and a poll will be sent out to determine the exact date.

   E. Other

4. Subcommittee Member Comments
   Barry Duffin discussed the lack of safety on the Santa Ana River Trail. He said he rides this trail every weekend. He never rides north of Santa Ana on the trail due to the criminal element. He personally has witnessed drug transactions, people using illegal drugs and muggings. Brian Cox said it is getting national recognition and the City of Anaheim has declared it an emergency situation.

5. Public Comments
   A member of the public invited the committee to attend an Active Transportation Forum in Santa Ana.

6. Adjournment
   The meeting adjourned at 2:38 p.m.
CAC Bicycle/Pedestrian Subcommittee  
Fiscal Year 2017-2018 Attendance Record

● = Present  ○ = Absent  R = Resigned

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*Rescheduled from 12/19/17