



Digital Communications

THE GREAT
ANAHEIM APPS
CHALLENGE

It's time
to **put your ideas** on the line

Second Place Winner: Carolyn Bryant

Idea Name: Get me there on a bike

Their great application idea:

Maps local bike trails and bike storage or transportation (bus lines that have bike racks). Like Google maps only bike/bus option.

How the idea helps:

If my car ever breaks down, I'll be using this! My daughter uses a bike for her main form of transportation...safe trails are important.

“Get Me There On A Bike”

3G

9:41 AM



GET ME THERE



ON A BIKE



OCTA

Orange County Transportation Authority





3G 9:41 AM



Directions



Points of Interest



My Bike Routes





3G 9:41 AM

Back Directions

Start Address

End Address

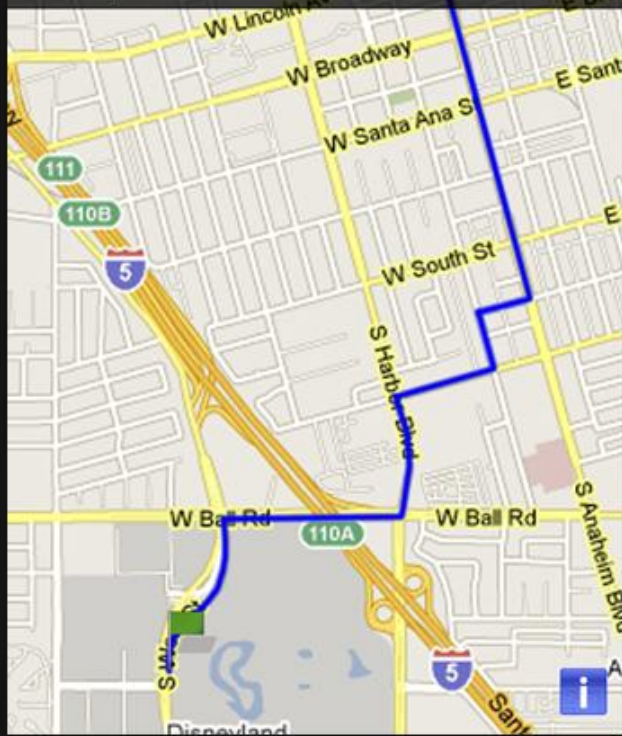
Get Directions

Bike Walk Car

3G 9:41 AM

Back Map

From: ● Disneyland Drive Anaheim
To: + South Anaheim Boulevard



3G

9:41 AM



Back

Directions

● Disneyland Drive

↑ Head northeast on Disneyland Drive 0.2

↘ Turn right at West Ball Road 0.5 miles

↙ Turn left at Harbor Boulevard 0.3 miles

↘ Turn right at West Vermont Avenue 0.2 mi

↙ Turn left at South Lemon Street 0.2 miles

↘ Turn right at West Valencia Avenue 0.1 mi

↙ Turn left at South Anaheim Boulevard 0.8

● South Anaheim Boulevard

Total 2.03 miles, 10 min

3G

9:41 AM



Back

Points of Interest

Delete

Filter

Anaheim Hills Bike Shop

5548 E La Palma Ave, Anaheim, CA
+(1)-(714)-7797521
Type: Bike Shop



Mayor's Office

200 South Anaheim Blvd, Anaheim, CA
+(1)-(714)-7654311
Type: City Services



Big Wheel Cyclery

919 South Euclid, Anaheim, CA
+(1)-(714)-9565564
Type: Bike Shop



Rock N' Road Cyclery

5701 Santa Ana Canyon Road, Anaheim, CA
+(1)-(714)-9982453
Type: Bike Shop



Anaheim Metrolink Station

2150 E Katella Ave, Anaheim, CA
+(1)-(800)-3715465
Type: Train Station



Anaheim Gardenwalk

321 W Katella Ave, Anaheim, CA
+(1)-(714)-6357410
Type: Shopping & Restaurants



Add POI



3G

9:41 AM



Cancel

Add POI

Save

Point of Interest Name



Address



Phone



Q W E R T Y U I O P

A S D F G H J K L

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space

Done

Filter

- Disneyland to Anaheim
Distance : 1.49 mi
- Carbon Canyon to Craig Park
Distance : 8.09 mi
- ARTIC to Home
Distance : 6.9 mi

Add Route

Next Steps

- Launch version 1.0 in Q1 2011
- Develop new feature sets
 - Map trace
 - Route sharing
 - Pinch & Zoom Bike Map